

DESIGN GUIDE

MARCH 2022

ENGINEERED TO ENDURE®

NORIX

Color and The

Color is a vital design tool in providing a therapeutic environment that helps reduce tension, assist in behavior modification and enhance resident and staff safety.

Research indicates that interiors with the interesting use of color that are not overly neutral can:

- Balance the mental equilibrium of residents
- Reduce behavioral discord
- Promote dignity and encourage socialization
- In general, improve resident and staff morale

When applied with understanding and purpose, color can:

- Promote the resident's self confidence
- Serve as a positive distraction
- Uplift the spirit and soothe the psyche
- Provide a visual interest and positive distraction

A normalized environment can assist residents to:

- Reduce tensions and anxiety
- Promote positive behavior modification
- Connect to the natural world and even the region where they reside
- Feel destigmatized within their current settings

With focus on environments with behavioral discord, the Naturals Color Collection addresses three primary human elements:

- Familiarity (Connection to outside world)
- Stress reduction (Calming and lifting the spirit)
- Morale improvement (Humanizing and normalizing)

The Naturals Collections can be used to provide coordinated colors to:

- Common areas
- Sleep spaces
- Learning spaces
- Dining areas

The Naturals Color Collection



The Naturals Color Collection was created specifically for Norix by Tara Hill of Little Fish Think Tank, a design consultant recognized for her work in the use of color to create normalized environments that support positive outcomes.

Ms. Hill also has significant experience regarding the science and theory of color as both a design tool and as a promoter of healing. She has conducted extensive research in evidence-based design regarding color and its profound emotional and physical impact on the human spirit.

Human Spirit



"Color is intrinsic in our everyday lives. We perceive color's presence in our environment, and respond positively. Color is a very cost effective design tool to dramatically improve the environment at nominal cost." - Tara Hill

Norix Color Collection

At Norix, we design innovative, robust furniture that meets the real-world need for humanizing challenging environments.



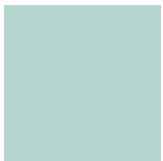
Lagoon

Soothing, tranquil and contemplative. The color of sapphire, blue birds and fresh water. Lagoon is easily used in high quantities, but will never compete with other materials and color.



Pine Cone

Rich, familiar and grounding. The color of terra firma, soil and the earth. Pine cone behaves as a foundational neutral, easily partnered with other color options.



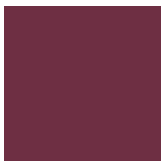
Sea Spray

Breezy and refreshing. Sea Spray takes us to the Caribbean, far away island waters, summer pool parties and sun-kissed dew drops. With just a hint of mint, it's cooling and calming. A perfect partner for all palettes.



River Rock

Alleviating, timeless and quiet. The color of stone, rock and alloy. River Rock allows other colors and materials to be showcased to their fullest.



Wild Berry

Velvety, lush and assured. Wild Berry is the color of farm-to-table ripened berries, produce and fermented grapes. It's a time-honored color designating prosperity and abundance. Behaving as a hue or a neutral, soft spoken but unyielding. This color partners with all others to provide added interest.



Graphite

Proud, approachable and expansive. Graphite is a confident neutral. The color of pewter, metamorphic rock, and treasured land and sea fauna. Graphite is a staple with an earnest voice.

Kids Furniture Palette



Norix Furniture's line of fun and durable kids furniture is available in a vibrant and engaging color palette made up of four bright hues that are certain to resonate with children and inspire their imagination.

Malibu

Cobalt

Habanero

Grey Velvet

Norix Product Series

Products that include this icon  are available with upholstery and fabric options.

**For complete details see norix.com. Options and pricing may vary depending on your configuration.*



Vesta™ Series



Seat Colors



Lagoon



Sea Spray



Wild Berry



River Rock



Pine Cone



Graphite



Forté® Series



Seat Colors



Lagoon



Sea Spray



Wild Berry



River Rock



Pine Cone



Graphite

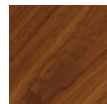
Wood Base



Maple

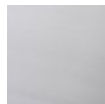


Teak



Walnut

Steel Base



Metallic Silver

Molded Plinth Base



Graphite



Raven



Hondo Nuevo® Series

Seat Colors



Lagoon



Wild Berry



Pine Cone



Graphite



Raven

Molded Plinth Base



Graphite



Raven

Steel Base

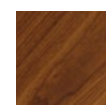


Metallic Silver

Molded Wood Grain Legs



Maple



Walnut



Element Series



Arm Cap / Leg Colors



Raven



Harmony® Series



Arm Cap / Leg Colors



Raven



Forma Series

Laminate Cube Tops



Kensington Maple



Wild Cherry



Asian Sun



Montana Walnut

Molded Plinth Base



Graphite



Raven

Steel Base



Metallic Silver

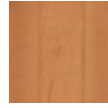


Terra Series

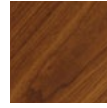
Wood Arm Caps



Maple



Teak



Walnut

Arm Caps



Raven

Frames



Black



Metallic Silver

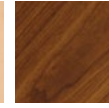


Affinity Series

Wood Backs



Maple



Walnut (Stain)

Arm Caps



Black

Frames



Metallic Silver



Wink™ Series

Seat Colors



Lagoon



Sea Spray



Wild Berry



River Rock



Pine Cone



Graphite



Toro Series

Seat Colors



Harvest



Java



RockSmart®

Seat Colors



Lagoon



Sea Spray



Wild Berry



River Rock



Pine Cone



Graphite



Toughcare® Series

Colors



Lagoon



Sea Spray



Wild Berry



River Rock



Pine Cone



Graphite



Boulder Beam Seating

Seat Colors



Lagoon



Sea Spray



Wild Berry



River Rock



Pine Cone



Graphite



Raven

Frame



Black



Metallic Silver



Gibraltar® Beam Seating

Seat Colors



Lagoon



Sea Spray



Wild Berry



River Rock



Pine Cone



Graphite

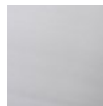


Raven

Frame



Black

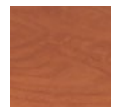


Metallic Silver

Sled Base Chairs



Oak



Cherry



Integra Series

Colors



Lagoon



Sea Spray



Wild Berry



River Rock



Pine Cone



Graphite



Progress Series

Seat Colors



Lagoon



Wild Berry



River Rock



Raven



Mix-Up™ Series

Molded Base



Graphite



Raven



Kids Series

Colors



Cobalt



Malibu



Habanero



Grey Velvet



Goby® Outdoor Series

Colors



Cobalt



Malibu



Graphite



Grey Velvet



Riptide™ Outdoor Series

Colors



Cobalt



Malibu



Graphite



Grey Velvet



Kube Series



Base Colors



Cobalt



Malibu



Graphite



Grey Velvet



B-Side

Colors



Lagoon



Sea Spray



Wild Berry



River Rock



Pine Cone



Graphite

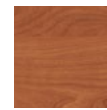


Tabla Tables

Laminates



Kensington
Maple



Wild Cherry



Asian Sun



Montana
Walnut

Bases



Raven



Toro Table

Colors



Harvest



Java



Forté® Occasional Tables

Top Colors



Lagoon



Sea Spray



Wild Berry

Laminates Tops



Kensington
Maple



Wild Cherry



Asian Sun



Montana
Walnut



Titanium
Evolve



River Rock



Pine Cone



Graphite

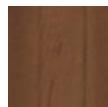
Wood Base



Maple



Teak



Walnut

Molded Plinth Base

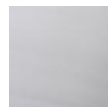


Graphite



Raven

Steel Base



Metallic Silver



Harmony® Tables

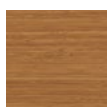
Laminate Tops



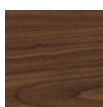
Kensington
Maple



Wild Cherry



Asian Sun



Montana
Walnut

Wood Leg Colors



Maple



Teak

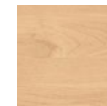


Walnut



Forté® Café Tables

Laminate Tops



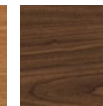
Kensington
Maple



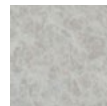
Wild Cherry



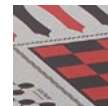
Asian Sun



Montana
Walnut



Titanium
Evolve



Titanium Evolve
Game Top

Molded Base



Graphite



Raven

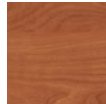


Multi-Purpose Tables

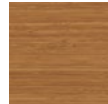
Laminates



Kensington
Maple



Wild Cherry



Asian Sun



Montana
Walnut



Titanium
Evolve



Titanium Evolve
Game Top

Bases



Black

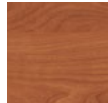


Metallic Silver



Leg Style Tables

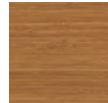
Laminates



Wild Cherry



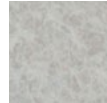
Kensington
Maple



Asian Sun



Montana
Walnut



Titanium
Evolve



Titanium Evolve
Game Top

Bases



Black



Metallic Silver

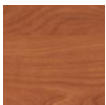


X-Base Tables

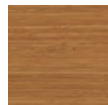
Laminate Tops



Kensington
Maple



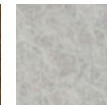
Wild Cherry



Asian Sun



Montana
Walnut



Titanium
Evolve



Titanium
Evolve
Game Top

Laminate Base



Black



Max-Master Tables

Seat Colors



Lagoon



Sea Spray



Wild Berry



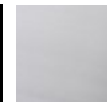
River Rock



Pine Cone



Raven

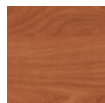


Stainless
Steel

Laminate Tops



Kensington
Maple



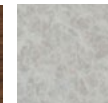
Wild Cherry



Asian Sun



Montana
Walnut



Titanium
Evolve



Titanium
Evolve
Game Top

Stainless Steel Tops



Stainless
Steel with
Quietcore



Stainless
Steel

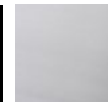
*Available
on 42" and
54" round

*Available on
30" x 72" and
30" x 96"

Legs



Black



Metallic Silver

Jupiter Tables



Laminate Tops



Kensington
Maple



Wild Cherry



Asian Sun



Montana
Walnut



Titanium
Evolve



Titanium
Evolve
Game Top

Molded Base



Raven

Oasis® Cafeteria Tables



Seat Colors



Lagoon



Sea Spray



Wild Berry



River Rock



Pine Cone

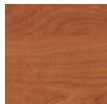


Graphite

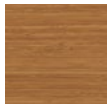
Laminate Tops



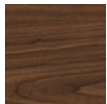
Kensington
Maple



Wild Cherry



Asian Sun



Montana
Walnut



Titanium
Evolve



Titanium Evolve
Game Top

Steel Top

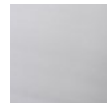


Stainless
Steel Inlay

Legs



Black



Metallic Silver

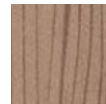
Prodigy® Bedroom Furniture



Colors



Harvest



Java

Titan® Bedroom Furniture



Steel Colors



Khaki



Ebony

Laminate



Wild Cherry

Attenda® Bedroom Furniture



Colors



Lagoon



River Rock



Pine Cone



Graphite

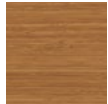
Laminate Top



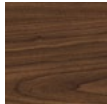
Kensington
Maple



Wild Cherry



Asian Sun



Montana
Walnut

*Laminate tops available on Deluxe Nightstand, Deluxe Open Chest and Desk.



Protégé™ Bedroom Furniture

Steel Colors

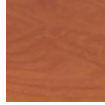


Khaki



Ebony

Laminate



Wild Cherry

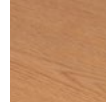


Safehouse® Bedroom Furniture

Wood



Wild Cherry



Oak



Stack-A-Bunk®

Colors



River Rock

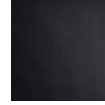


Lagoon



SafeStore

Color



Black Max

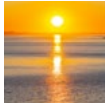


SafeDoor® | Anti-Ligature Door

Colors



River Stone



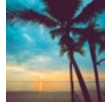
Golden Sunset



Autumn Waterfall



Spring Blossom



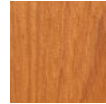
Tropical Beach



Cascading Waterfall



Pine Woodgrain



Teak Woodgrain



Comfort Shield® Sealed Seam Mattress

Mattress Material Colors



Norix Blue



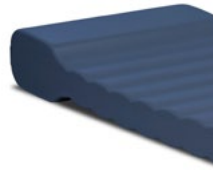
Silver Secure



Black Max



Clear



Comfort Shield® Seamless Mattress

Color



Slate



IntelStation® Video Visitation

Seat Colors



Lagoon



Sea Spray



Wild Berry



River Rock



Pine Cone



Raven



Stainless Steel

Cabinet



Black Laminate



Stainless Steel

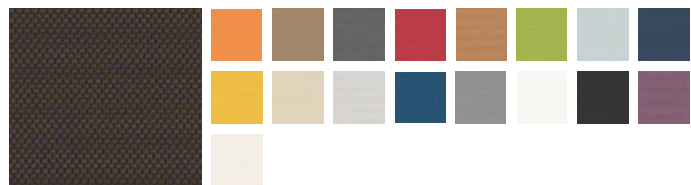
Norix Fabric Offerings

Fabric Library - Grade B

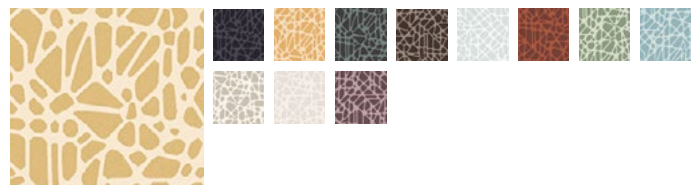
Core



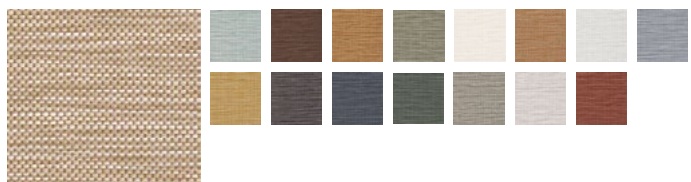
Amplify



Route



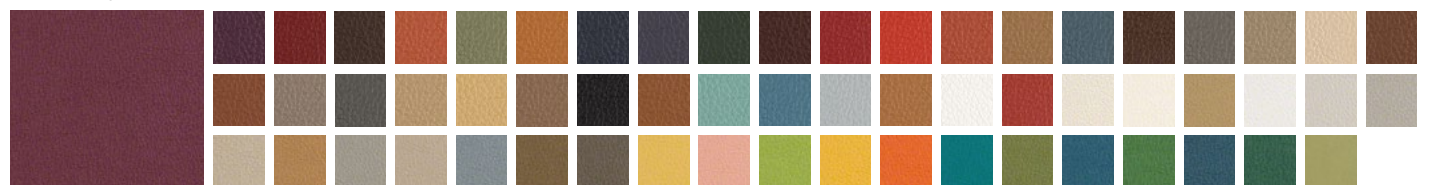
Weft



Rally



Cassidy



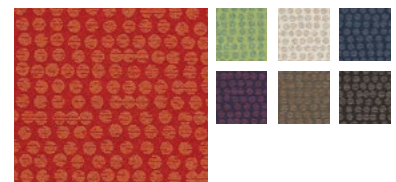
Carlisle



Shantung




Polka

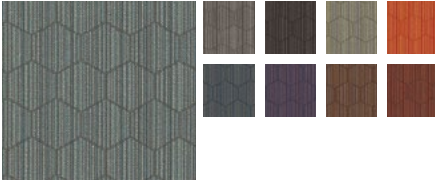


Fabric Library - Grade B - *Continued*

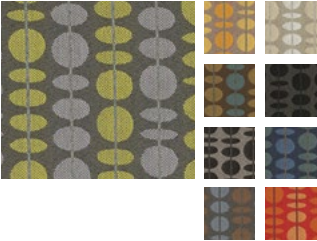
Tribeca *Performance fabric*

A color palette for the Tribeca fabric. It features a large swatch of a dark grey, textured fabric on the left. To its right is a grid of 18 smaller color swatches arranged in three rows: the first row has five swatches (light grey, beige, yellow, olive, dark grey), the second row has five swatches (orange, red, pink, maroon, green), and the third row has three swatches (dark green, teal, dark blue).


Hive *Performance fabric*

A color palette for the Hive fabric. It features a large swatch of a dark green, textured fabric with a subtle pattern on the left. To its right is a grid of 10 smaller color swatches arranged in two rows: the first row has four swatches (dark brown, dark grey, olive, orange) and the second row has three swatches (dark blue, purple, dark red).

Retrograde *Performance fabric*

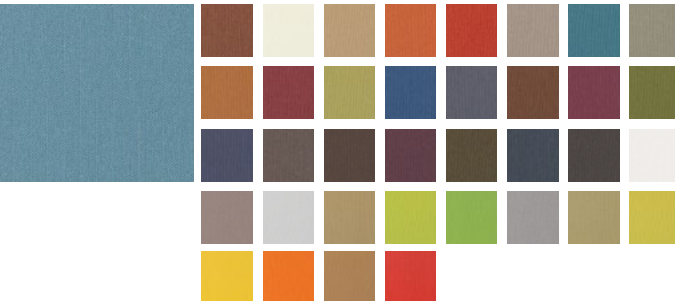
A color palette for the Retrograde fabric. It features a large swatch of a dark grey, textured fabric with a pattern of overlapping circles in yellow and green on the left. To its right is a grid of 18 smaller color swatches arranged in three rows: the first row has five swatches (yellow, orange, olive, dark grey, dark red), the second row has five swatches (dark blue, purple, dark red, dark green, dark blue), and the third row has three swatches (dark green, dark blue, dark red).

Shift *Performance fabric*

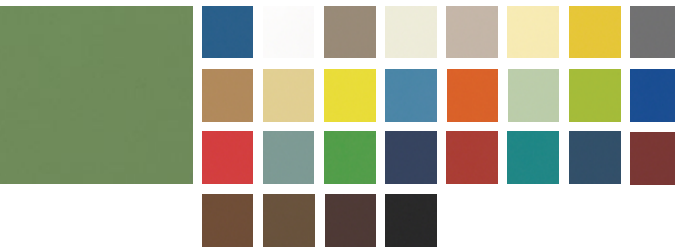
A color palette for the Shift fabric. It features a large swatch of a bright red, textured fabric on the left. To its right is a grid of 18 smaller color swatches arranged in two rows: the first row has nine swatches (light grey, white, pink, yellow, teal, blue, dark grey, light green, light green) and the second row has nine swatches (teal, blue, grey, orange, green, brown, dark grey, dark grey, dark grey).

Fabric Library - Grade C


Tessuto *Vinyl fabric*

A color palette for the Tessuto fabric. It features a large swatch of a blue, textured fabric on the left. To its right is a grid of 28 smaller color swatches arranged in four rows: the first row has eight swatches (brown, beige, tan, orange, red, dark grey, teal, dark grey), the second row has eight swatches (orange, red, olive, blue, dark grey, brown, maroon, olive), the third row has eight swatches (dark blue, brown, dark brown, dark purple, dark brown, dark blue, dark grey, white), and the fourth row has four swatches (brown, grey, tan, yellow, green, green, grey, tan, yellow).

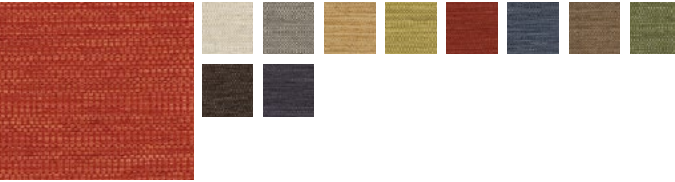
Clean Slate *Vinyl fabric*

A color palette for the Clean Slate fabric. It features a large swatch of a green, textured fabric on the left. To its right is a grid of 20 smaller color swatches arranged in four rows: the first row has eight swatches (blue, white, brown, beige, tan, yellow, yellow, grey), the second row has eight swatches (brown, yellow, yellow, blue, orange, green, green, blue), the third row has eight swatches (red, grey, green, dark blue, red, teal, dark blue, dark red), and the fourth row has four swatches (brown, brown, brown, dark grey).


Outlander *Performance fabric*

A color palette for the Outlander fabric. It features a large swatch of a teal, textured fabric on the left. To its right is a grid of 20 smaller color swatches arranged in three rows: the first row has ten swatches (beige, tan, tan, tan, dark grey, brown, orange, orange, orange, orange), the second row has ten swatches (pink, grey, olive, red, red, grey, blue, green, green, green), and the third row has ten swatches (brown, red, dark brown, dark blue, dark green, brown, purple, black, black, black).


Stellar *Performance fabric*

A color palette for the Stellar fabric. It features a large swatch of a red, textured fabric on the left. To its right is a grid of 10 smaller color swatches arranged in two rows: the first row has eight swatches (beige, grey, tan, olive, red, dark blue, brown, green) and the second row has two swatches (dark brown, dark grey).

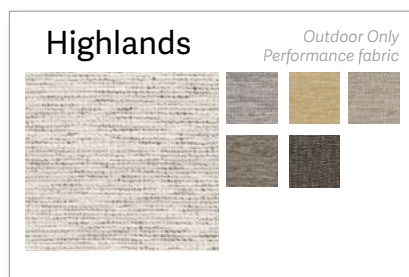
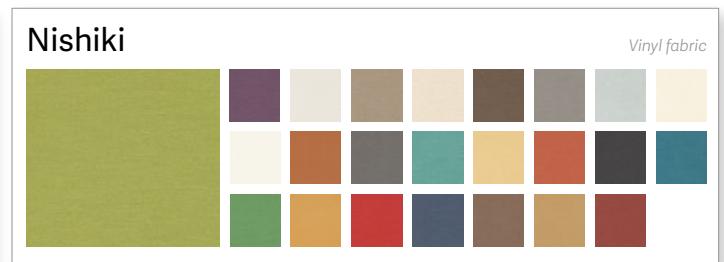
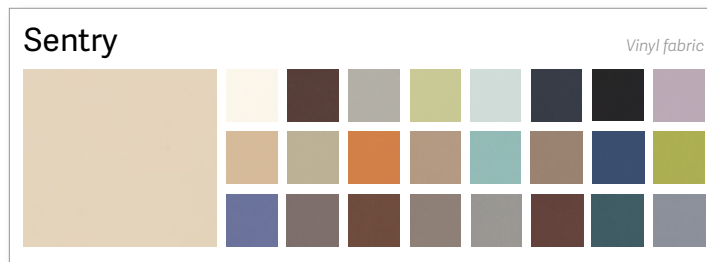
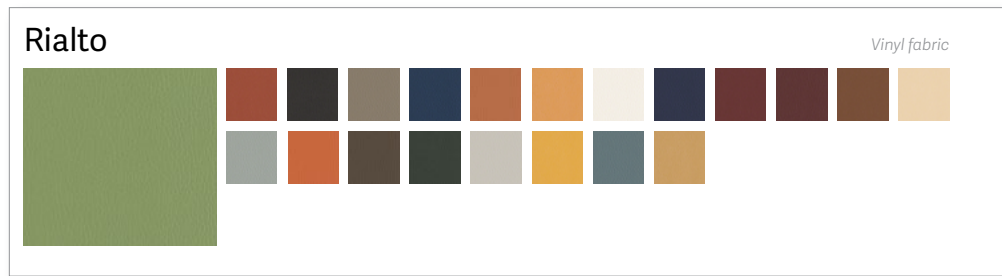
Artisan *Performance fabric*

A color palette for the Artisan fabric. It features a large swatch of a dark purple, textured fabric on the left. To its right is a grid of 18 smaller color swatches arranged in three rows: the first row has eight swatches (light grey, grey, beige, olive, grey, dark grey, light grey, olive), the second row has eight swatches (dark green, dark grey, tan, orange, dark green, brown, grey, red), and the third row has two swatches (dark brown, dark brown).

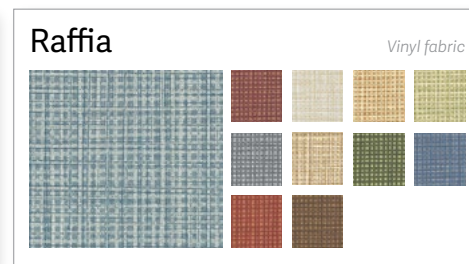
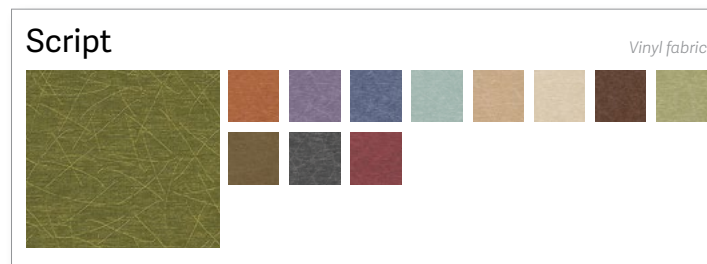
Criss Cross *Vinyl fabric*

A color palette for the Criss Cross fabric. It features a large swatch of a light grey, textured fabric on the left. To its right is a grid of 18 smaller color swatches arranged in three rows: the first row has eight swatches (beige, orange, tan, beige, grey, grey, tan, red), the second row has eight swatches (blue, grey, green, orange, red, purple, green, green), and the third row has two swatches (brown, brown, brown, dark blue, dark grey).

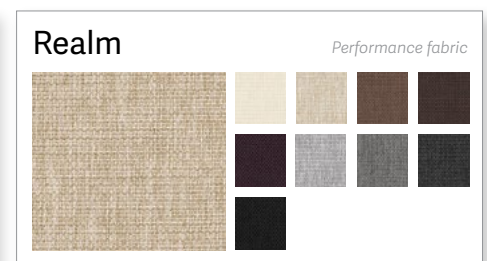
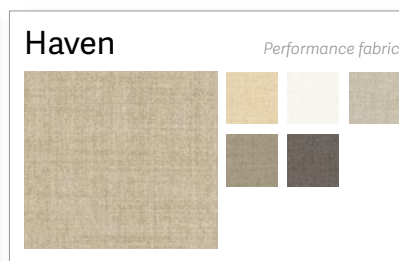
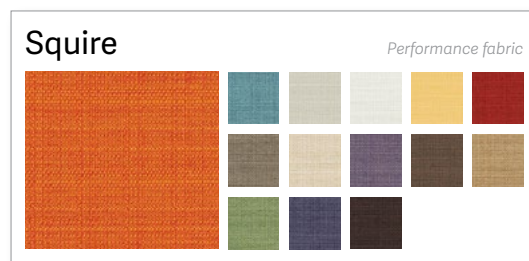
Fabric Library - Grade C - *Continued*



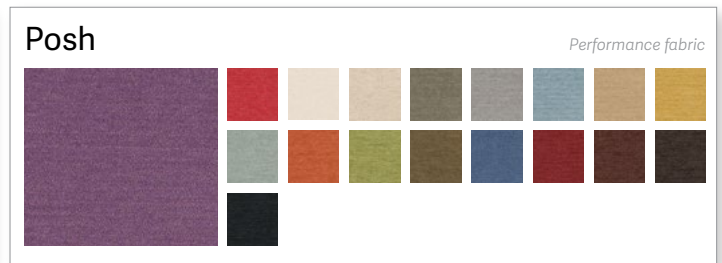
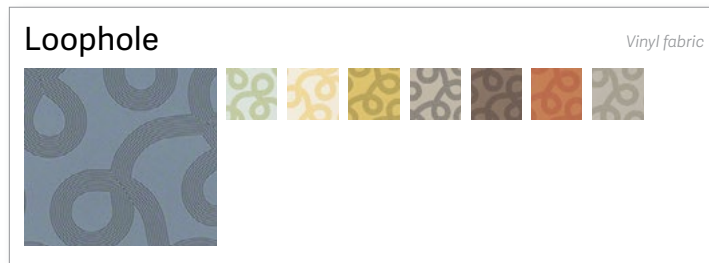
Fabric Library - Grade D



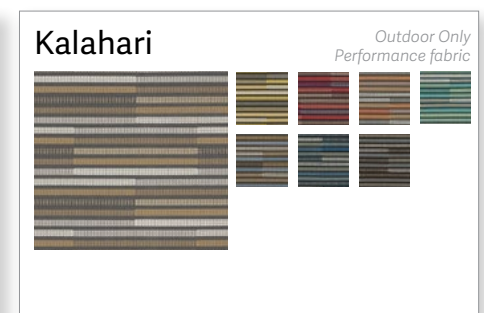
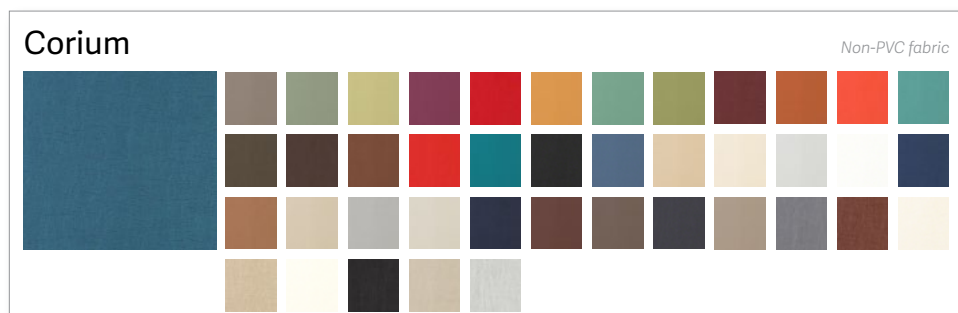
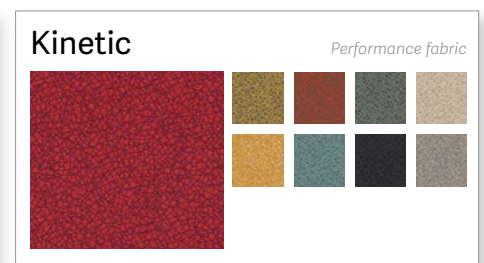
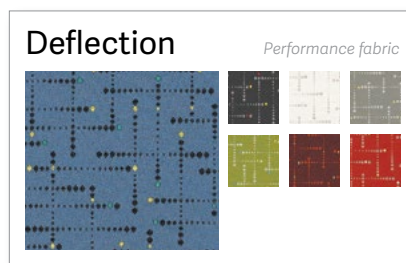
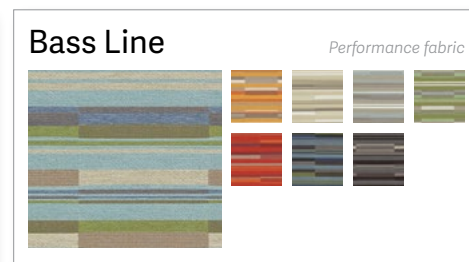
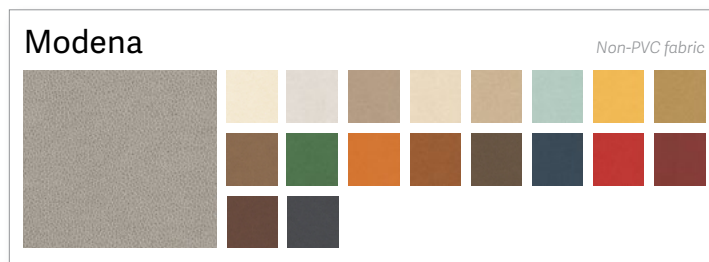
Fabric Library - Grade E



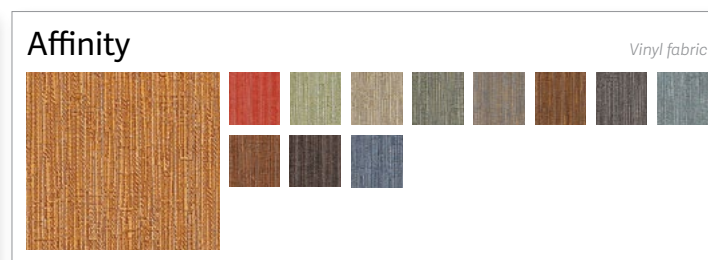
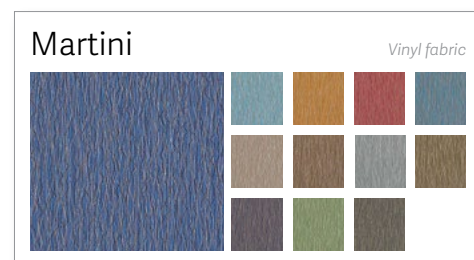
Fabric Library - Grade E - *Continued*



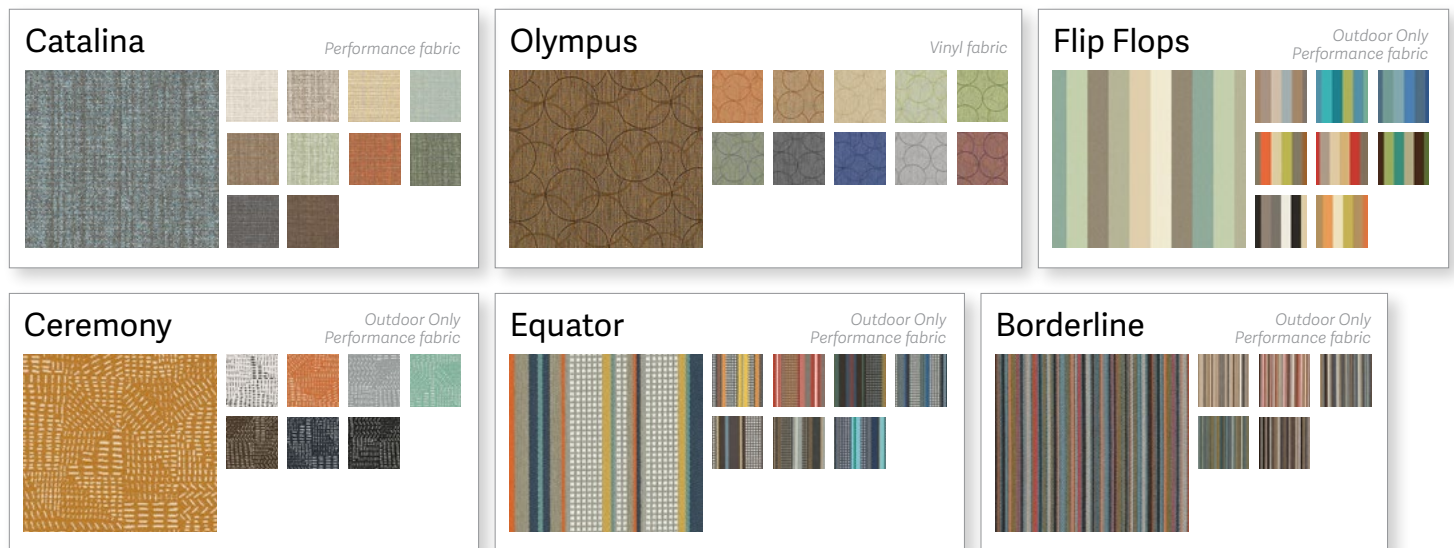
Fabric Library - Grade F



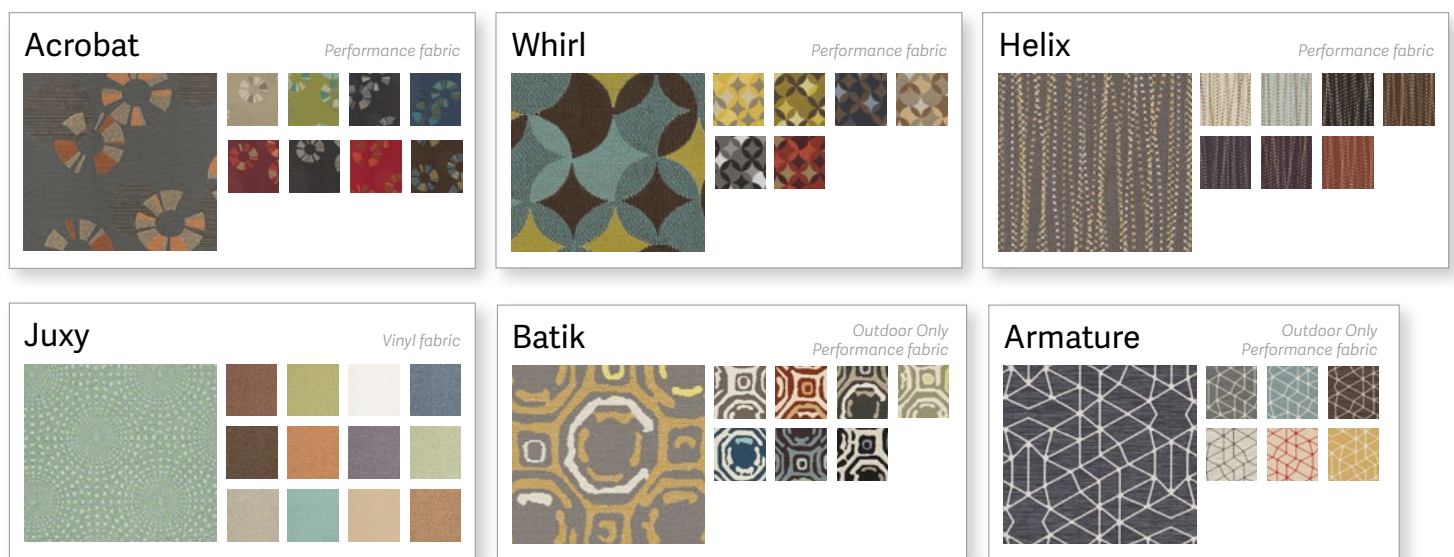
Fabric Library - Grade G



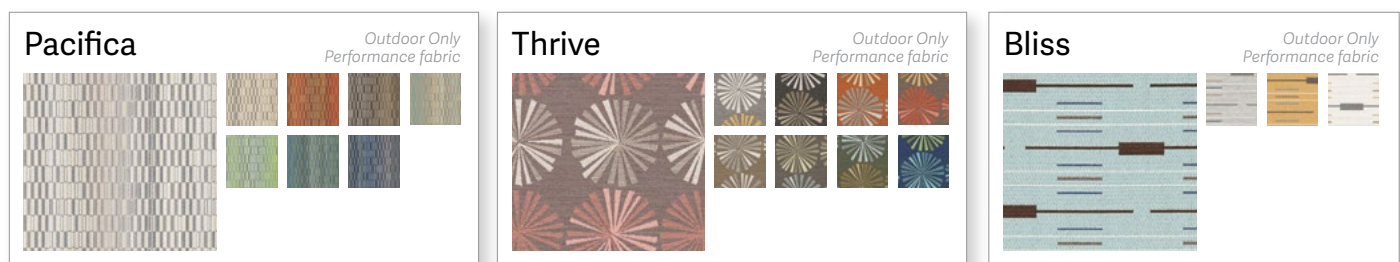
Fabric Library - Grade G - *Continued*



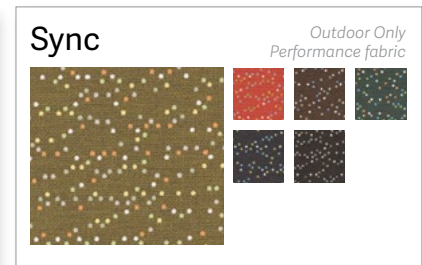
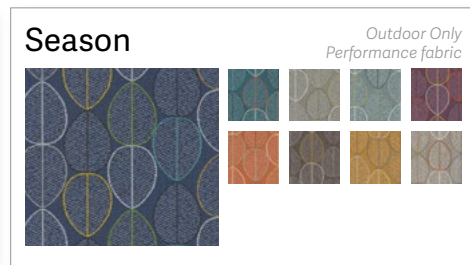
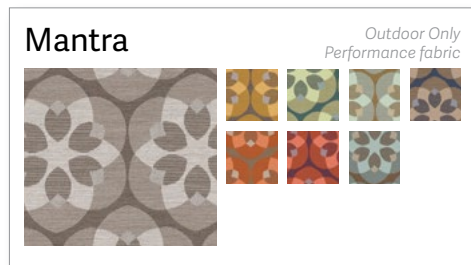
Fabric Library - Grade H



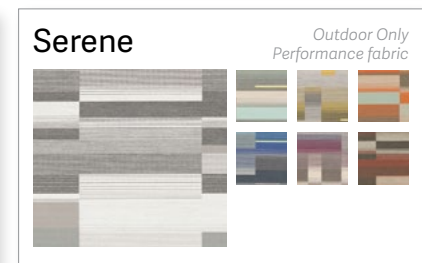
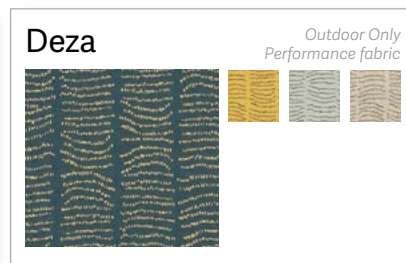
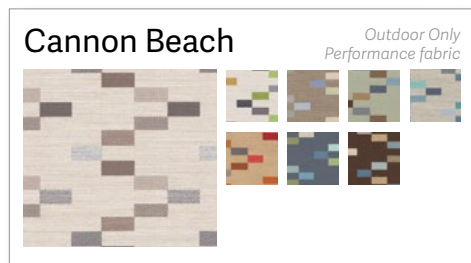
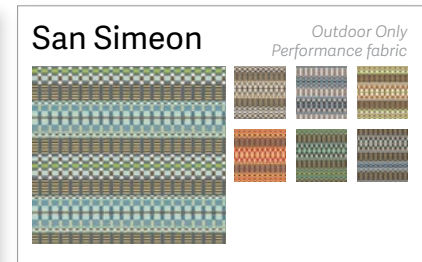
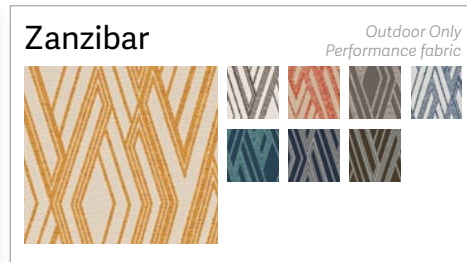
Fabric Library - Grade I



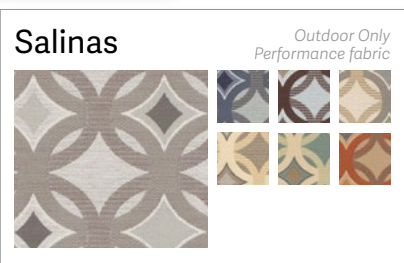
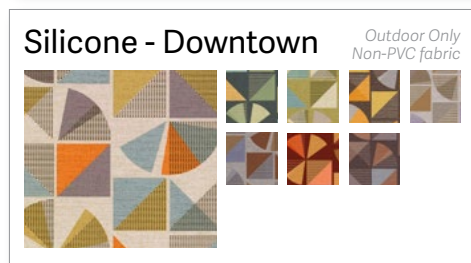
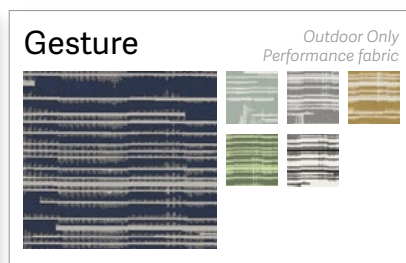
Fabric Library - Grade I - *Continued*



Fabric Library - Grade J



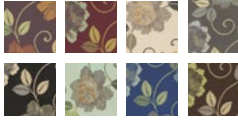
Fabric Library - Grade K



Fabric Library - Grade L

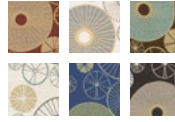
Bloom

Outdoor Only
Performance fabric



Wish

Outdoor Only
Performance fabric





AT NORIX, WE DESIGN INNOVATIVE, ROBUST FURNITURE
THAT MEETS THE REAL-WORLD NEED FOR HUMANIZING
CHALLENGING ENVIRONMENTS.



NORIX[®]

One Innovation Drive, West Chicago, Illinois 60185
Phone: 630-231-1331 / Toll Free: 800-234-4900 / Fax: 630-231-4343
furniture@norix.com | ©2022 Norix Group, Inc. | Printed 2/22

NORIX.COM