

# DESIGN GUIDE

J A N 2 0 2 2

ENGINEERED TO ENDURE<sup>®</sup>

**NORIX**

# Color and The

Color is a vital design tool in providing a therapeutic environment that helps reduce tension, assist in behavior modification and enhance resident and staff safety.

Research indicates that interiors with the interesting use of color that are not overly neutral can:

- Balance the mental equilibrium of residents
- Reduce behavioral discord
- Promote dignity and encourage socialization
- In general, improve resident and staff morale

When applied with understanding and purpose, color can:

- Promote the resident's self confidence
- Serve as a positive distraction
- Uplift the spirit and soothe the psyche
- Provide a visual interest and positive distraction

A normalized environment can assist residents to:

- Reduce tensions and anxiety
- Promote positive behavior modification
- Connect to the natural world and even the region where they reside
- Feel destigmatized within their current settings

With focus on environments with behavioral discord, the Naturals Color Collection addresses three primary human elements:

- Familiarity (Connection to outside world)
- Stress reduction (Calming and lifting the spirit)
- Morale improvement (Humanizing and normalizing)

The Naturals Collections can be used to provide coordinated colors to:

- Common areas
- Sleep spaces
- Learning spaces
- Dining areas

## The Naturals Color Collection



The Naturals Color Collection was created specifically for Norix by Tara Hill of Little Fish Think Tank, a design consultant recognized for her work in the use of color to create normalized environments that support positive outcomes.

Ms. Hill also has significant experience regarding the science and theory of color as both a design tool and as a promoter of healing. She has conducted extensive research in evidence-based design regarding color and its profound emotional and physical impact on the human spirit.



# Human Spirit



*"Color is intrinsic in our everyday lives. We perceive color's presence in our environment, and respond positively. Color is a very cost effective design tool to dramatically improve the environment at nominal cost." - Tara Hill*

# Norix Color Collection

*At Norix, we design innovative, robust furniture that meets the real-world need for humanizing challenging environments.*



## Canyon

Spirited, youthful and enthusiastic. Canyon is an approachable persimmon color that evokes radiant sunsets and harvest moons. When added to a palette, as a pop or a primary, Canyon will bring forth thoughtful expression.



## Wild Berry

Velvety, lush and assured. Wild Berry is the color of farm-to-table ripened berries, produce and fermented grapes. It's a time-honored color designating prosperity and abundance. Behaving as a hue or a neutral, soft spoken but unyielding. This color partners with all others to provide added interest.



## Meadow

Gleeful, lively and vital. Meadow is the color of spring gardens, grasshoppers and wildflower fields. Sprightly, uplifting and harmonious. It's the essence of nature. Meadow is expressive but never overpowering and is an ideal complement to every color.



## Mojave

Welcoming, warm and classic. Mojave is a sunlit neutral with panache. A blithe camel with authenticity, this heritage color echoes America's deserts, farmlands and shimmering beaches.



## Pine Cone

Rich, familiar and grounding. The color of terra firma, soil and the earth. Pine cone behaves as a foundational neutral, easily partnered with other color options.



## River Rock

Alleviating, timeless and quiet. The color of stone, rock and alloy. River Rock allows other colors and materials to be showcased to their fullest.



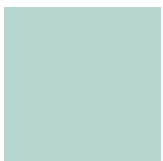
## Lagoon

Soothing, tranquil and contemplative. The color of sapphire, blue birds and fresh water. Lagoon is easily used in high quantities, but will never compete with other materials and color.



## Graphite

Proud, approachable and expansive. Graphite is a confident neutral. The color of pewter, metamorphic rock, and treasured land and sea fauna. Graphite is a staple with an earnest voice.



## Sea Spray

Breezy and refreshing. Sea Spray takes us to the Caribbean, far away island waters, summer pool parties and sun-kissed dew drops. With just a hint of mint, it's cooling and calming. A perfect partner for all palettes.



## Raven

Deep, classic and proud. The color of charcoal, lava and midnight. Raven is a timeless staple that grounds.



# Kids Furniture Palette



Norix Furniture's line of fun and durable kids furniture is available in a vibrant and engaging color palette made up of six different poppy hues that are certain to resonate with children and inspire their imagination.

Canary

Cobalt

Fuchsia

Grey Velvet

Lily Pad

Poppy

# Norix Product Series

Products that include this icon  are available with upholstery and fabric options.

*\*For complete details see [norix.com](http://norix.com). Options and pricing may vary depending on your configuration.*



## Vesta™ Series



Seat Colors



Canyon



Wild Berry



Meadow



Mojave



Pine Cone



River Rock



Lagoon



Graphite



Sea Spray



## Forté® Series



Seat Colors



Canyon



Wild Berry



Meadow



Mojave



Pine Cone



River Rock



Lagoon



Graphite



Sea Spray

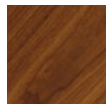
Wood Base



Maple



Teak



Walnut

Steel Base



Metallic Silver

Molded Plinth Base



Fossil



Moss



## Hondo Nuevo® Series

Seat Colors



Wild Berry



Pine Cone



Lagoon



Graphite



Raven

Molded Plinth Base



Raven



Fossil



Moss

Steel Base

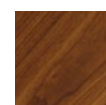


Metallic Silver

Molded Wood Grain Legs



Maple



Walnut



## Element Series



Arm Cap / Leg Colors



Raven



## Harmony® Series



Arm Cap / Leg Colors



Raven

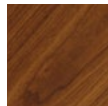


## Affinity Series

### Wood Backs



Maple



Walnut (Stain)

### Arm Caps



Black

### Frames

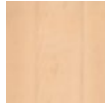


Metallic Silver



## Terra Series

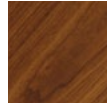
### Wood Arm Caps



Maple



Teak



Walnut

### Arm Caps



Raven

### Frames



Black



Metallic Silver

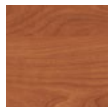


## Forma Series

### Laminate Cube Tops



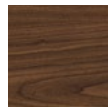
Kensington  
Maple



Wild Cherry



Asian Sun



Montana  
Walnut

### Molded Plinth Base



Fossil



Moss



Raven

### Steel Base



Metallic  
Silver



## Wink™ Series

### Seat Colors



Canyon



Wild Berry



Meadow



Mojave



Pine Cone



River Rock



Lagoon



Graphite



Sea Spray



## RockSmart®

### Seat Colors



Canyon



Wild Berry



Meadow



Mojave



Pine Cone



River Rock



Lagoon



Graphite



Sea Spray



## Toughcare® Series

### Colors



Canyon



Wild Berry



Meadow



Mojave



Pine Cone



River Rock



Lagoon



Graphite



Sea Spray



## Gibraltar® Beam Seating

Seat Colors



Canyon

Wild Berry

Meadow

Pine Cone

Lagoon

Raven

Frame



Black

Metallic Silver



## Boulder Beam Seating

Seat Colors



Canyon

Wild Berry

Meadow

Mojave

Pine Cone

River Rock

Frame



Lagoon

Graphite

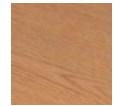
Sea Spray

Raven

Black

Metallic Silver

## Sled Base Chairs



Oak



Cherry



## Integra Series

Colors



Canyon

Wild Berry

Meadow

Mojave

Pine Cone

River Rock

Lagoon

Graphite

Sea Spray



## Progress Series



Seat Colors



Wild Berry

River Rock

Lagoon

Raven



## Mix-Up™ Series



Molded Base



Fossil

Moss

Raven



## Kids Series

Colors



Canary

Cobalt

Fuchsia

Grey Velvet

Lily Pad

Poppy



## Tabla Tables

Laminates



Kensington Maple

Wild Cherry

Asian Sun

Montana Walnut

Bases



Raven





## B-Side

### Colors



Canyon



Wild Berry



Meadow



Mojave



Pine Cone



River Rock



Lagoon



Graphite



Sea Spray



## Forté® Occasional Tables

### Top Colors



Canyon



Wild Berry



Meadow



Mojave



Pine Cone



River Rock



Lagoon



Graphite



Sea Spray

### Laminates Tops



Kensington  
Maple



Wild Cherry



Asian Sun



Montana  
Walnut

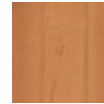


Titanium  
Evolve

### Wood Base



Maple



Teak



Walnut

### Molded Plinth Base



Fossil



Moss

### Steel Base



Metallic Silver

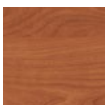


## Harmony® Tables

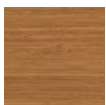
### Laminate Tops



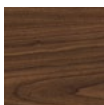
Kensington  
Maple



Wild Cherry



Asian Sun



Montana  
Walnut

### Wood Leg Colors



Maple



Teak



Walnut

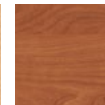


## Forté® Café Tables

### Laminate Tops



Kensington  
Maple



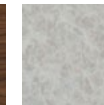
Wild Cherry



Asian Sun



Montana  
Walnut



Titanium  
Evolve



Titanium Evolve  
Game Top

### Molded Base



Fossil



Moss



Raven

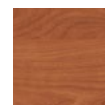


## Jupiter Tables

### Laminate Tops



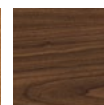
Kensington  
Maple



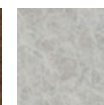
Wild Cherry



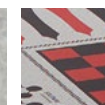
Asian Sun



Montana  
Walnut



Titanium  
Evolve



Titanium Evolve  
Game Top

### Molded Base



Raven

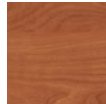


## Multi-Purpose Tables

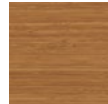
### Laminates



Kensington  
Maple



Wild Cherry



Asian Sun



Montana  
Walnut



Titanium  
Evolve



Titanium Evolve  
Game Top

### Bases



Black

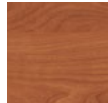


Metallic Silver



## Leg Style Tables

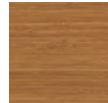
### Laminates



Wild Cherry



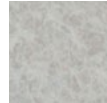
Kensington  
Maple



Asian Sun



Montana  
Walnut



Titanium  
Evolve



Titanium Evolve  
Game Top

### Bases



Black



Metallic Silver

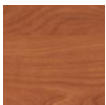


## X-Base Tables

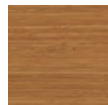
### Laminate Tops



Kensington  
Maple



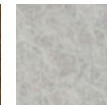
Wild Cherry



Asian Sun



Montana  
Walnut



Titanium  
Evolve



Titanium  
Evolve  
Game Top

### Laminate Base



Black



## Max-Master Tables

### Seat Colors



Canyon



Wild Berry



Meadow



Mojave



Pine Cone



River Rock



Lagoon



Sea Spray



Raven

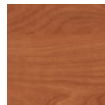


Stainless  
Steel

### Laminate Tops



Kensington  
Maple



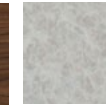
Wild Cherry



Asian Sun



Montana  
Walnut



Titanium  
Evolve



Titanium  
Evolve  
Game Top

### Stainless Steel Tops



Stainless  
Steel with  
Quietcore



Stainless  
Steel

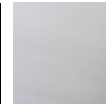
\*Available  
on 42" and  
54" round

\*Available on  
30" x 72" and  
30" x 96"

### Legs



Black



Metallic Silver



## Oasis® Cafeteria Tables

### Seat Colors



Canyon



Wild Berry



Meadow



Mojave



Pine Cone



River Rock



Lagoon



Graphite

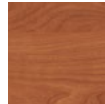


Sea Spray

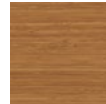
### Laminate Tops



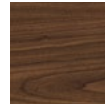
Kensington Maple



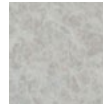
Wild Cherry



Asian Sun



Montana Walnut

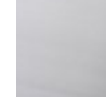


Titanium Evolve



Titanium Evolve Game Top

### Steel Top



Stainless Steel Inlay

### Legs



Black



Metallic Silver



## Prodigy® Bedroom Furniture

### Colors



Harvest



Java



## Titan® Bedroom Furniture

### Steel Colors



Khaki



Ebony

### Laminate



Wild Cherry



## Attenda® Bedroom Furniture

### Colors



Pine Cone



River Rock



Lagoon

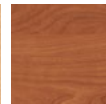


Graphite

### Laminate Top



Kensington Maple



Wild Cherry



Asian Sun



Montana Walnut

\*Laminate tops available on Deluxe Nightstand, Deluxe Open Chest and Desk.





## Protégé™ Bedroom Furniture

Steel Colors

		
Khaki	Ebony	Wild Cherry

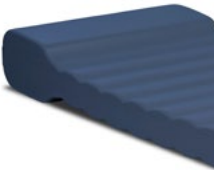
Laminate



## Safehouse® Bedroom Furniture


Wood

	
Wild Cherry	Oak



## Comfort Shield® Seamless Mattress

Color



Slate



## SafeStore






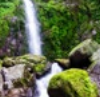


Color


Black Max



## SafeDoor® | Anti-Ligature

Colors


							
Autumn	Sunset	Waterfall	Tree Row	Beach	Forest	Pine Color	Teak Color



## Comfort Shield® Sealed Seam Mattress

Mattress Material Colors


			
Norix Blue	Silver Secure	Black Max	Clear



## Stack-A-Bunk®











Colors

	
River Rock	Lagoon





## IntelStation® Video Visitation

Seat Colors

									
Canyon	Wild Berry	Meadow	Mojave	Pine Cone	River Rock	Lagoon	Sea Spray	Raven	Stainless Steel

Cabinet

	
Black Laminate	Stainless Steel

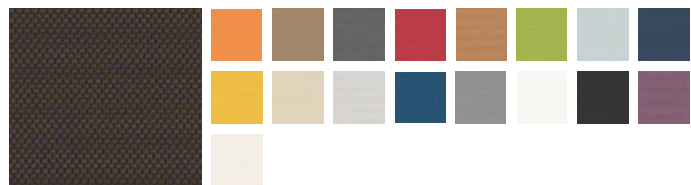
# Norix Fabric Offerings

## Fabric Library - Grade B

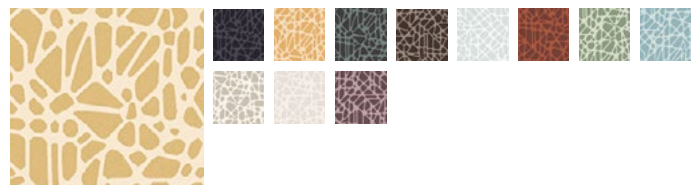
### Core



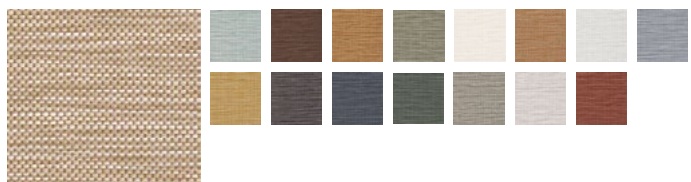
### Amplify



### Route



### Weft



### Rally



### Cassidy



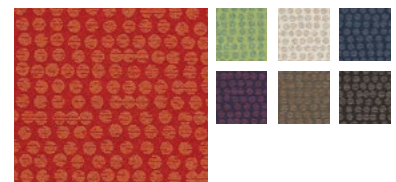
### Carlisle



### Shantung




### Polka

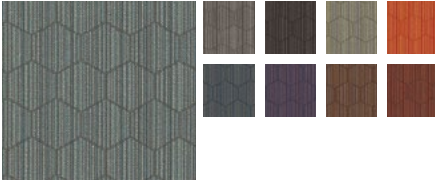


Fabric Library - Grade B - *Continued*

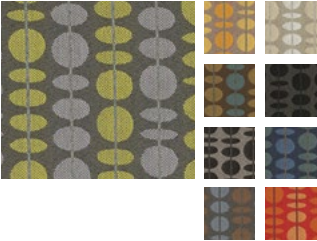
**Tribeca** *Performance fabric*

A color palette for Tribeca performance fabric. It features a large swatch of a dark grey, textured fabric on the left. To its right is a grid of 18 smaller color swatches arranged in three rows: the first row has five swatches (light grey, beige, yellow, olive, dark grey), the second row has five swatches (orange, red, pink, maroon, green), and the third row has three swatches (dark green, teal, dark blue).


**Hive** *Performance fabric*

A color palette for Hive performance fabric. It features a large swatch of a dark green, textured fabric with a subtle pattern on the left. To its right is a grid of 10 smaller color swatches arranged in two rows: the first row has four swatches (dark brown, dark grey, olive, orange) and the second row has three swatches (dark blue, purple, dark red).

**Retrograde** *Performance fabric*

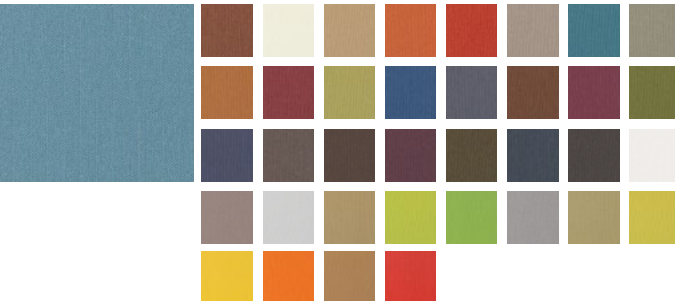
A color palette for Retrograde performance fabric. It features a large swatch of a dark grey, textured fabric with a pattern of overlapping circles in yellow and green on the left. To its right is a grid of 18 smaller color swatches arranged in three rows: the first row has five swatches (yellow, orange, olive, dark grey, dark red), the second row has five swatches (dark blue, purple, dark red, dark green, dark blue), and the third row has three swatches (dark green, dark blue, dark red).

**Shift** *Performance fabric*

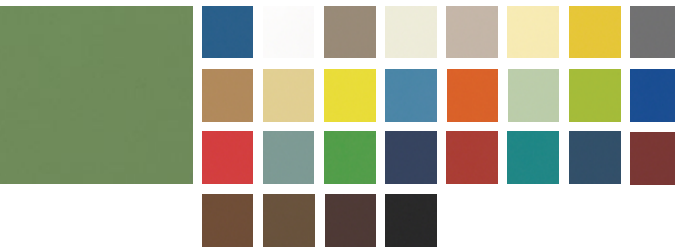
A color palette for Shift performance fabric. It features a large swatch of a bright red, textured fabric on the left. To its right is a grid of 18 smaller color swatches arranged in two rows: the first row has nine swatches (light grey, white, pink, yellow, teal, blue, dark grey, light green, light green) and the second row has nine swatches (teal, blue, grey, orange, green, brown, dark grey, dark grey, dark grey).

Fabric Library - Grade C


**Tessuto** *Vinyl fabric*

A color palette for Tessuto vinyl fabric. It features a large swatch of a blue, textured fabric on the left. To its right is a grid of 28 smaller color swatches arranged in four rows: the first row has eight swatches (brown, beige, tan, orange, red, dark grey, teal, dark grey), the second row has eight swatches (orange, maroon, olive, blue, dark blue, brown, maroon, olive), the third row has eight swatches (dark blue, brown, brown, brown, brown, dark blue, dark grey, white), and the fourth row has eight swatches (brown, grey, tan, olive, green, grey, tan, olive).

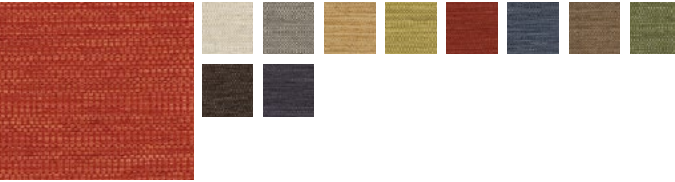
**Clean Slate** *Vinyl fabric*

A color palette for Clean Slate vinyl fabric. It features a large swatch of a green, textured fabric on the left. To its right is a grid of 20 smaller color swatches arranged in four rows: the first row has eight swatches (blue, white, brown, beige, tan, yellow, yellow, grey), the second row has eight swatches (brown, tan, yellow, blue, orange, green, olive, blue), the third row has eight swatches (red, grey, green, dark blue, red, teal, dark blue, dark red), and the fourth row has four swatches (brown, brown, brown, dark grey).


**Outlander** *Performance fabric*

A color palette for Outlander performance fabric. It features a large swatch of a teal, textured fabric on the left. To its right is a grid of 20 smaller color swatches arranged in three rows: the first row has ten swatches (beige, tan, tan, tan, dark grey, brown, orange, orange, orange, orange), the second row has ten swatches (pink, grey, olive, red, red, grey, blue, olive, olive, olive), and the third row has ten swatches (brown, maroon, dark blue, green, brown, purple, black, black, black, black).


**Stellar** *Performance fabric*

A color palette for Stellar performance fabric. It features a large swatch of a red, textured fabric on the left. To its right is a grid of 10 smaller color swatches arranged in two rows: the first row has eight swatches (beige, grey, tan, olive, red, dark blue, brown, olive) and the second row has two swatches (dark brown, dark blue).

**Artisan** *Performance fabric*

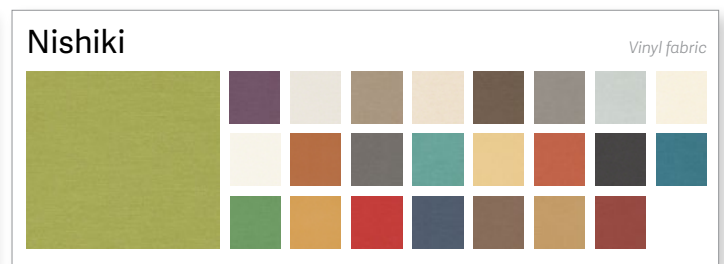
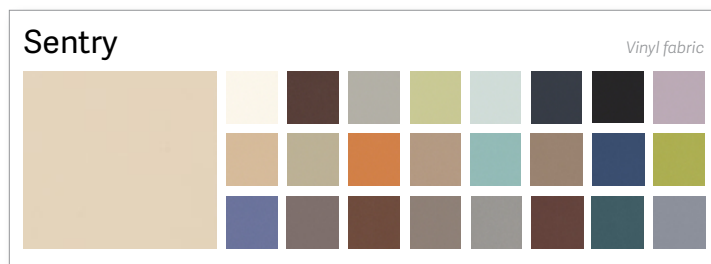
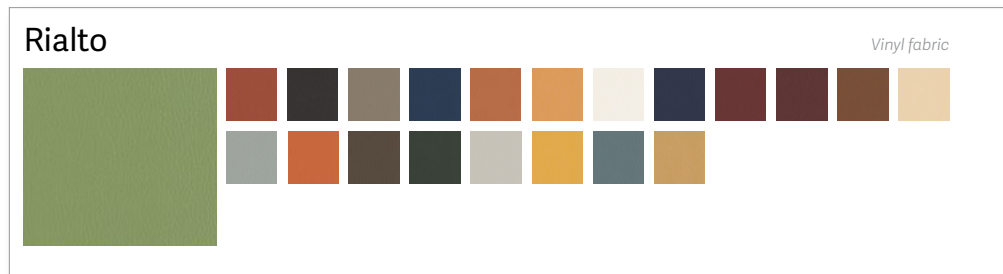
A color palette for Artisan performance fabric. It features a large swatch of a dark purple, textured fabric on the left. To its right is a grid of 18 smaller color swatches arranged in three rows: the first row has eight swatches (light grey, grey, beige, olive, grey, dark grey, light grey, olive), the second row has eight swatches (dark green, dark grey, tan, orange, green, brown, grey, red), and the third row has two swatches (dark brown, dark brown).

**Criss Cross** *Vinyl fabric*

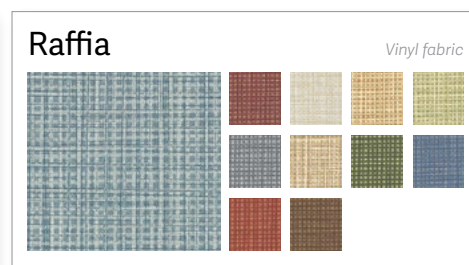
A color palette for Criss Cross vinyl fabric. It features a large swatch of a light grey, textured fabric on the left. To its right is a grid of 18 smaller color swatches arranged in three rows: the first row has eight swatches (beige, orange, tan, beige, grey, grey, tan, red), the second row has eight swatches (blue, grey, green, orange, red, purple, green, green), and the third row has two swatches (brown, brown).



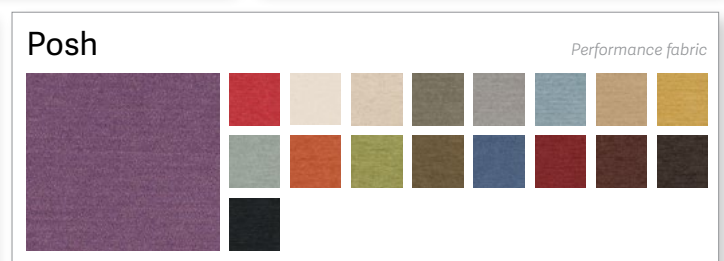
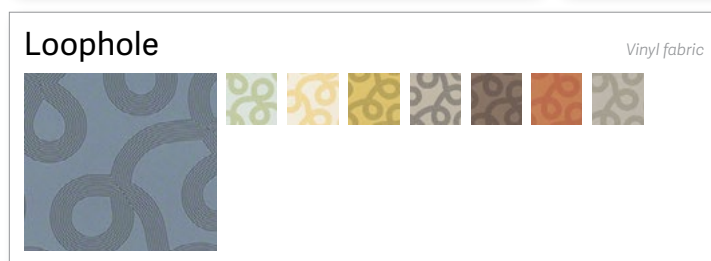
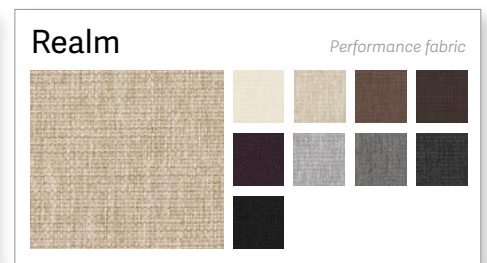
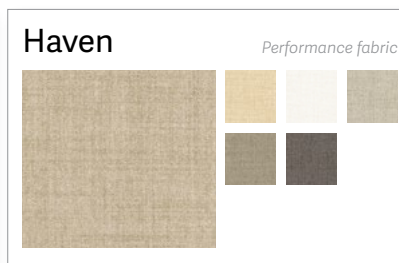
## Fabric Library - Grade C - *Continued*



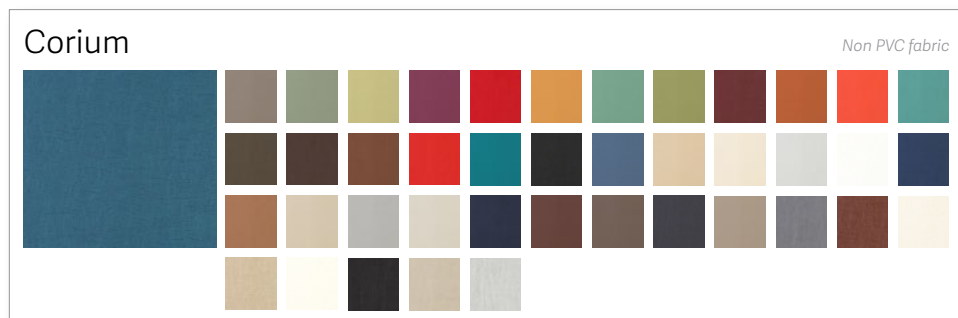
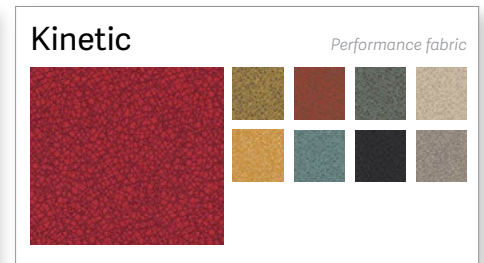
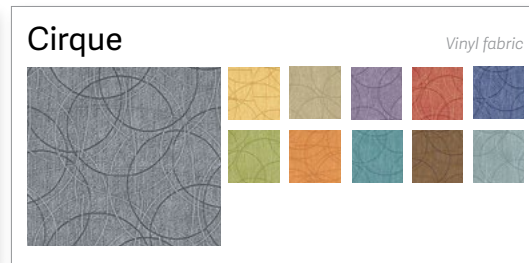
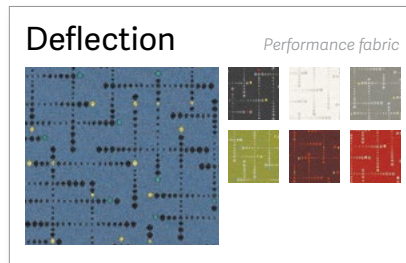
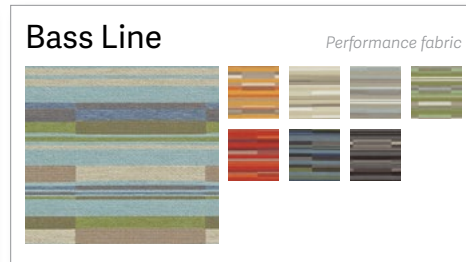
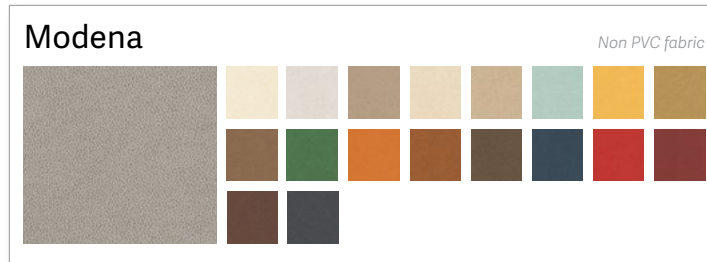
## Fabric Library - Grade D



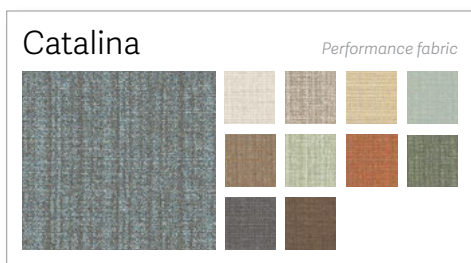
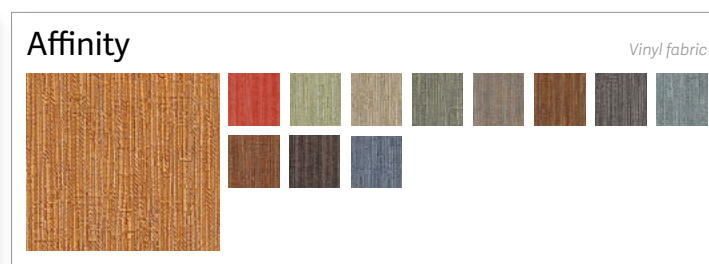
## Fabric Library - Grade E



## Fabric Library - Grade F




## Fabric Library - Grade G











# Fabric Library - Grade H

Acrobat


Performance fabric











Whirl


Performance fabric












Helix


Performance fabric

















Juxy

Vinyl fabric

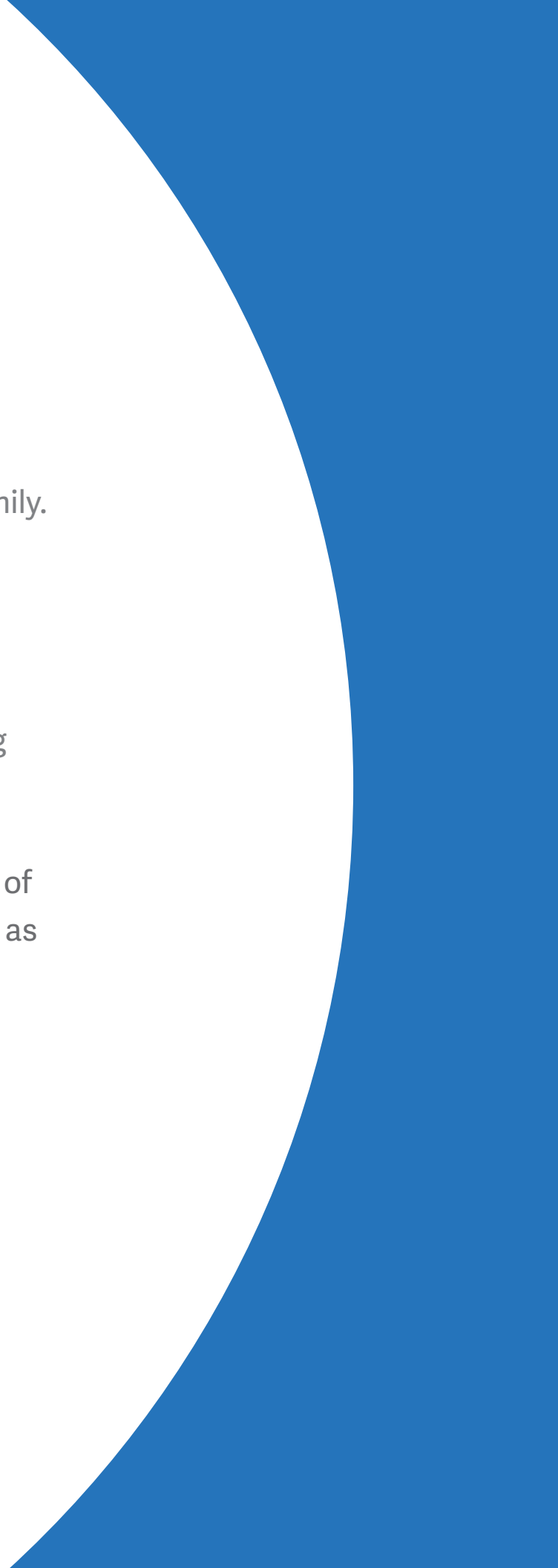








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the people who use the furniture in mind, as  
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