

DESIGN GUIDE

2 0 2 1

ENGINEERED TO ENDURE®

NORIX

Color and The

Color is a vital design tool in providing a therapeutic environment that helps reduce tension, assist in behavior modification and enhance resident and staff safety.

Research indicates that interiors with the interesting use of color that are not overly neutral can:

- Balance the mental equilibrium of residents
- Reduce behavioral discord
- Promote dignity and encourage socialization
- In general, improve resident and staff morale

When applied with understanding and purpose, color can:

- Promote the resident's self confidence
- Serve as a positive distraction
- Uplift the spirit and soothe the psyche
- Provide a visual interest and positive distraction

A normalized environment can assist residents to:

- Reduce tensions and anxiety
- Promote positive behavior modification
- Connect to the natural world and even the region where they reside
- Feel destigmatized within their current settings

With focus on environments with behavioral discord, the Naturals Color Collection addresses three primary human elements:

- Familiarity (Connection to outside world)
- Stress reduction (Calming and lifting the spirit)
- Morale improvement (Humanizing and normalizing)

The Naturals Collections can be used to provide coordinated colors to:

- Common areas
- Sleep spaces
- Learning spaces
- Dining areas

The Naturals Color Collection



The Naturals Color Collection was created specifically for Norix by Tara Hill of Little Fish Think Tank, a design consultant recognized for her work in the use of color to create normalized environments that support positive outcomes.

Ms. Hill also has significant experience regarding the science and theory of color as both a design tool and as a promoter of healing. She has conducted extensive research in evidence-based design regarding color and its profound emotional and physical impact on the human spirit.

Human Spirit



"Color is intrinsic in our everyday lives. We perceive color's presence in our environment, and respond positively. Color is a very cost effective design tool to dramatically improve the environment at nominal cost." - Tara Hill

Norix Color Collection

At Norix, we design innovative, robust furniture that meets the real-world need for humanizing challenging environments.



Canyon

Spirited, youthful and enthusiastic. Canyon is an approachable persimmon color that evokes radiant sunsets and harvest moons. When added to a palette, as a pop or a primary, Canyon will bring forth thoughtful expression.



Wild Berry

Velvety, lush and assured. Wild Berry is the color of farm-to-table ripened berries, produce and fermented grapes. It's a time-honored color designating prosperity and abundance. Behaving as a hue or a neutral, soft spoken but unyielding. This color partners with all others to provide added interest.



Meadow

Gleeful, lively and vital. Meadow is the color of spring gardens, grasshoppers and wildflower fields. Sprightly, uplifting and harmonious. It's the essence of nature. Meadow is expressive but never overpowering and is an ideal complement to every color.



Mojave

Welcoming, warm and classic. Mojave is a sunlit neutral with panache. A blithe camel with authenticity, this heritage color echoes America's deserts, farmlands and shimmering beaches.



Pine Cone

Rich, familiar and grounding. The color of terra firma, soil and the earth. Pine cone behaves as a foundational neutral, easily partnered with other color options.



River Rock

Alleviating, timeless and quiet. The color of stone, rock and alloy. River Rock allows other colors and materials to be showcased to their fullest.



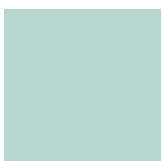
Lagoon

Soothing, tranquil and contemplative. The color of sapphire, blue birds and fresh water. Lagoon is easily used in high quantities, but will never compete with other materials and color.



Graphite

Proud, approachable and expansive. Graphite is a confident neutral. The color of pewter, metamorphic rock, and treasured land and sea fauna. Graphite is a staple with an earnest voice.



Sea Spray

Breezy and refreshing. Sea Spray takes us to the Caribbean, far away island waters, summer pool parties and sun-kissed dew drops. With just a hint of mint, it's cooling and calming. A perfect partner for all palettes.



Raven

Deep, classic and proud. The color of charcoal, lava and midnight. Raven is a timeless staple that grounds.

Kids Furniture Palette



Norix Furniture's line of fun and durable kids furniture is available in a vibrant and engaging color palette made up of six different poppy hues that are certain to resonate with children and inspire their imagination.

Canary

Cobalt

Fuchsia

Grey Velvet

Lily Pad

Poppy

Norix Product Series

Products that include this icon  are available with upholstery and fabric options.



Vesta Series



Seat Colors



Canyon



Wild Berry



Meadow



Mojave



Pine Cone



River Rock



Lagoon



Graphite



Sea Spray



Forté™ Series



Seat Colors



Canyon



Wild Berry



Meadow



Mojave



Pine Cone



River Rock



Lagoon



Graphite

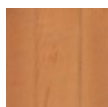


Sea Spray

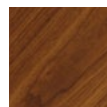
Wood Base



Maple



Teak



Walnut

Steel Base



Metallic Silver

Molded Plinth Base



Fossil



Moss



Hondo Nuevo® Series

Seat Colors



Wild Berry



Pine Cone



Lagoon

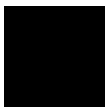


Graphite



Raven

Molded Plinth Base



Raven



Fossil



Moss

Steel Base

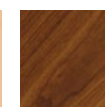


Metallic Silver

Molded Wood Grain Legs



Maple



Walnut



Element Series



Arm Cap / Leg Colors



Raven



Harmony™ Series



Arm Cap / Leg Colors



Raven

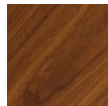


Affinity Series

Wood Backs



Maple



Walnut (Stain)

Arm Caps



Black

Frames



Metallic Silver



Terra™ Series

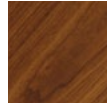
Wood Arm Caps



Maple



Teak



Walnut

Arm Caps



Raven

Frames



Black



Metallic Silver

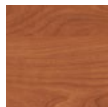


Forma Series

Laminate Cube Tops



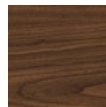
Kensington
Maple



Wild Cherry



Asian Sun



Montana
Walnut

Molded Plinth Base



Fossil



Moss



Raven

Steel Base



Metallic
Silver



Wink™ Series

Seat Colors



Canyon



Wild Berry



Meadow



Mojave



Pine Cone



River Rock



Lagoon



Graphite



Sea Spray



RockSmart™

Seat Colors



Canyon



Wild Berry



Meadow



Mojave



Pine Cone



River Rock



Lagoon



Graphite



Sea Spray



Toughcare® Series

Colors



Canyon



Wild Berry



Meadow



Mojave



Pine Cone



River Rock



Lagoon



Graphite



Sea Spray



Gibraltar™ Beam Seating

Seat Colors



Canyon



Wild Berry



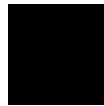
Meadow



Pine Cone



Lagoon



Raven

Frame



Black



Metallic Silver



Boulder™ Beam Seating

Seat Colors



Canyon



Wild Berry



Meadow



Mojave



Pine Cone



River Rock

Frame



Lagoon



Graphite



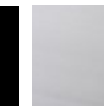
Sea Spray



Raven

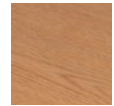


Black



Metallic Silver

Sled Base Chairs



Oak



Cherry



Integra Series

Colors



Canyon



Wild Berry



Meadow



Mojave



Pine Cone



River Rock



Lagoon



Graphite



Sea Spray



Progress Series

Seat Colors



Wild Berry



River Rock



Lagoon



Raven



Mix-Up™ Series

Molded Base



Fossil



Moss



Raven



Kids Series

Colors



Canary



Cobalt



Fuchsia



Grey Velvet



Lily Pad



Poppy

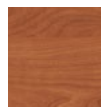


Tabla Tables

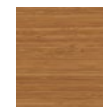
Laminates



Kensington
Maple



Wild Cherry



Asian Sun



Montana
Walnut

Bases



Raven



B-Side

Colors



Canyon



Wild Berry



Meadow



Mojave



Pine Cone



River Rock



Lagoon



Graphite



Sea Spray



Forte™ Occasional Tables

Top Colors



Canyon



Wild Berry



Meadow



Mojave



Pine Cone



River Rock



Lagoon



Graphite



Sea Spray

Laminates Tops



Kensington
Maple



Wild Cherry



Asian Sun



Montana
Walnut

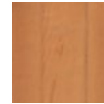


Titanium
Evolve

Wood Base



Maple



Teak



Walnut

Molded Plinth Base



Fossil



Moss

Steel Base



Metallic Silver

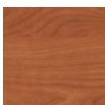


Harmony Tables

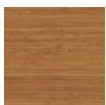
Laminate Tops



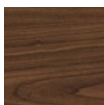
Kensington
Maple



Wild Cherry



Asian Sun



Montana
Walnut

Wood Leg Colors



Maple



Teak



Walnut

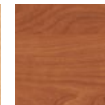


Forte™ Cafe Tables

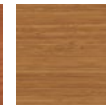
Laminate Tops



Kensington
Maple



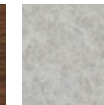
Wild Cherry



Asian Sun



Montana
Walnut



Titanium
Evolve



Titanium Evolve
Game Top

Molded Base



Fossil



Moss



Raven

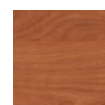


Jupiter Tables

Laminate Tops



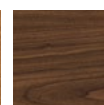
Kensington
Maple



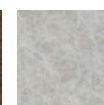
Wild Cherry



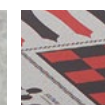
Asian Sun



Montana
Walnut



Titanium
Evolve



Titanium Evolve
Game Top

Molded Base



Raven

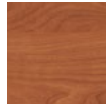


Multi-Purpose Tables

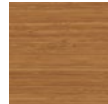
Laminates



Kensington
Maple



Wild Cherry



Asian Sun



Montana
Walnut



Titanium
Evolve



Titanium Evolve
Game Top

Bases



Black

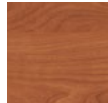


Metallic Silver



Leg Style Tables

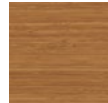
Laminates



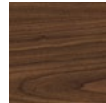
Wild Cherry



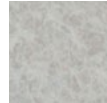
Kensington
Maple



Asian Sun



Montana
Walnut



Titanium
Evolve



Titanium Evolve
Game Top

Bases



Black



Metallic Silver

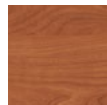


X-Base Tables

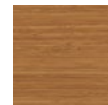
Laminate Tops



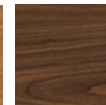
Kensington
Maple



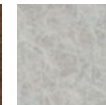
Wild Cherry



Asian Sun



Montana
Walnut



Titanium
Evolve



Titanium
Evolve
Game Top

Laminate Base



Black



Max-Master Tables®

Seat Colors



Canyon



Wild Berry



Meadow



Mojave



Pine Cone



River Rock



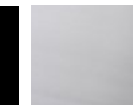
Lagoon



Sea Spray



Raven



Stainless
Steel

Laminate Tops



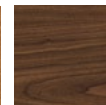
Kensington
Maple



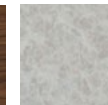
Wild Cherry



Asian Sun



Montana
Walnut

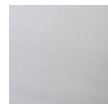


Titanium
Evolve



Titanium
Evolve
Game Top

Stainless Steel Tops



Stainless
Steel with
Quietcore



Stainless
Steel

Legs



Black



Metallic Silver

*Available
on 42" and
54" round

*Available on
30" x 72" and
30" x 96"

For complete details see norix.com. Options may vary depending on your configuration.



Oasis Cafeteria Tables

Seat Colors



Canyon



Wild Berry



Meadow



Mojave



Pine Cone



River Rock



Lagoon



Graphite

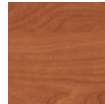


Sea Spray

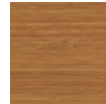
Laminate Tops



Kensington
Maple



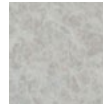
Wild Cherry



Asian Sun



Montana
Walnut

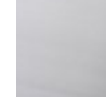


Titanium
Evolve



Titanium Evolve
Game Top

Steel Top



Stainless
Steel Inlay

Legs



Black



Metallic Silver



Prodigy Bedroom Furniture

Colors



Harvest



Java



Titan® Bedroom Furniture

Steel Colors



Khaki



Ebony

Laminate



Wild Cherry



Attenda® Bedroom Furniture

Colors



Pine Cone



River Rock



Lagoon

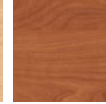


Graphite

Laminate Top



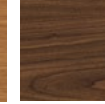
Kensington
Maple



Wild Cherry



Asian Sun



Montana
Walnut

Laminate tops available on Deluxe Nightstand, Deluxe Open Chest and Desk.



Protégé™ Bedroom Furniture

Steel Colors

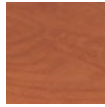


Khaki



Ebony

Laminate

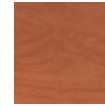


Wild Cherry

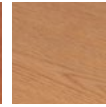


Safehouse® Bedroom Furniture

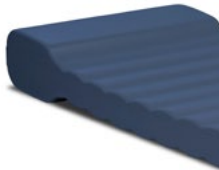
Wood



Wild Cherry



Oak



Comfort Shield® Seamless Mattress

Color



Slate



SafeStore

Color



Black Max

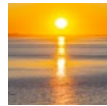


SafeDoor | Anti-Ligature

Colors



Autumn



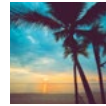
Sunset



Waterfall



Tree Row



Beach



Forest



Pine Color



Teak Color



Comfort Shield® Sealed Seam Mattress

Mattress Material Colors



Norix Blue



Silver Secure



Black Max



Clear



Stack-A-Bunk®

Colors



River Rock



Lagoon



IntelStation® Video Visitation

Seat Colors



Canyon



Wild Berry



Meadow



Mojave



Pine Cone



River Rock



Lagoon



Sea Spray



Raven



Stainless
Steel

Cabinet



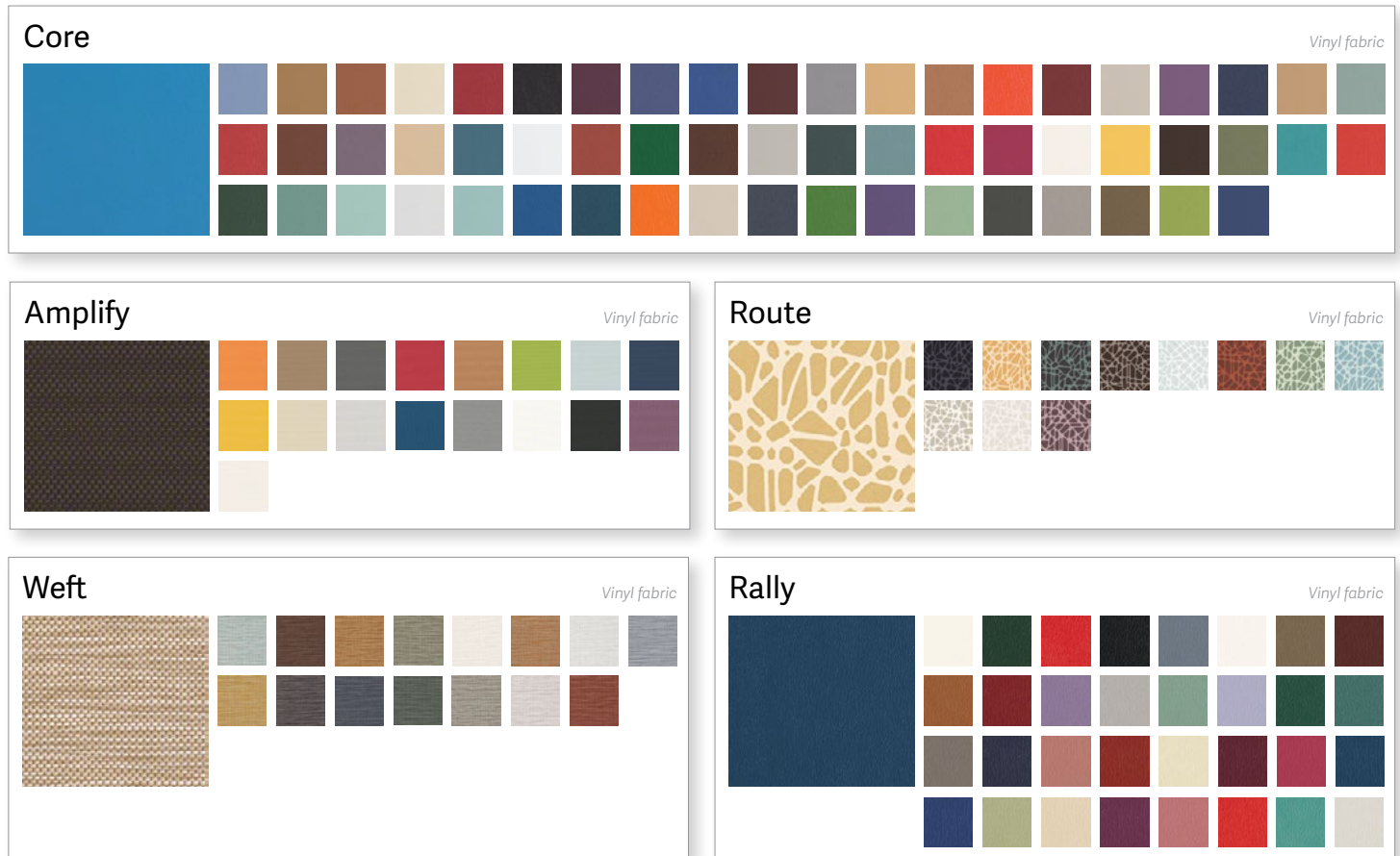
Black
Laminate



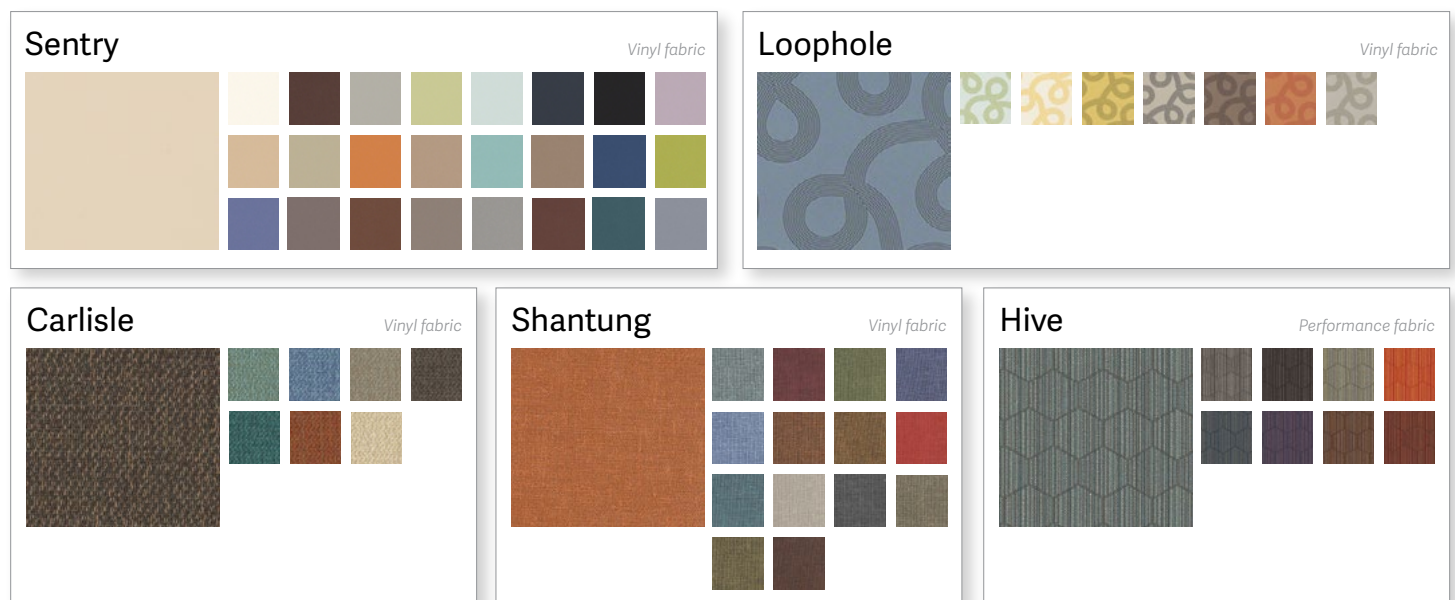
Stainless
Steel

Norix Fabric Offerings

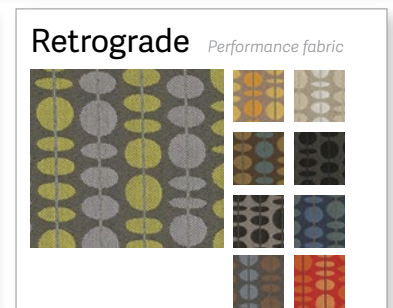
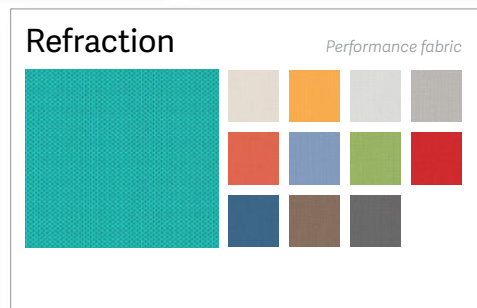
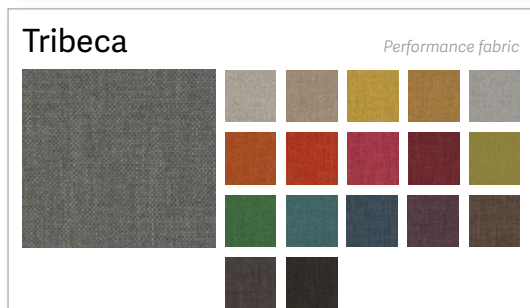
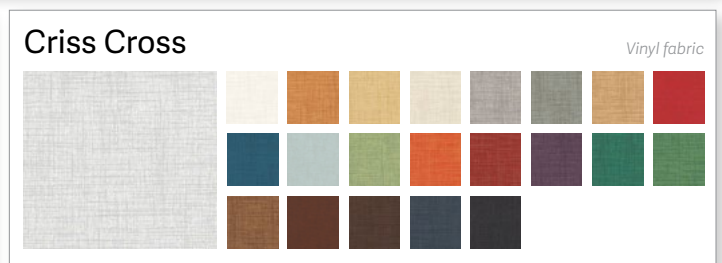
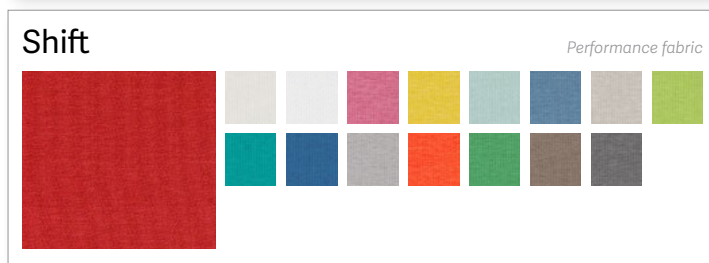
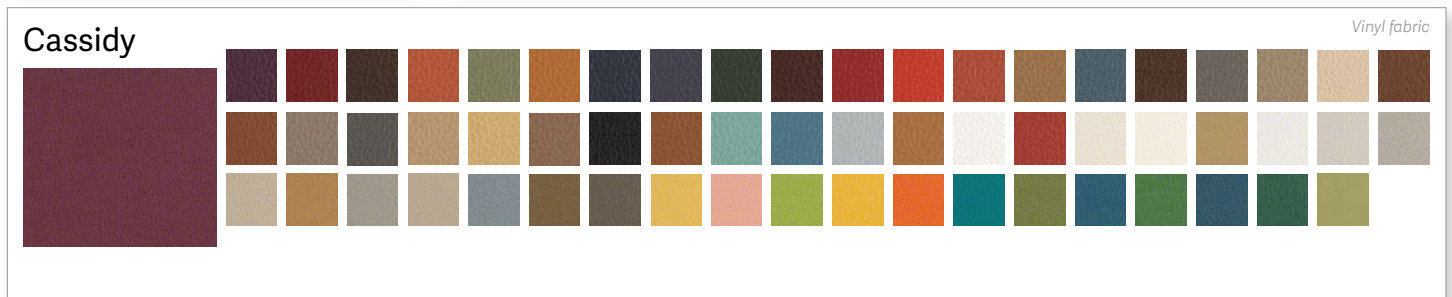
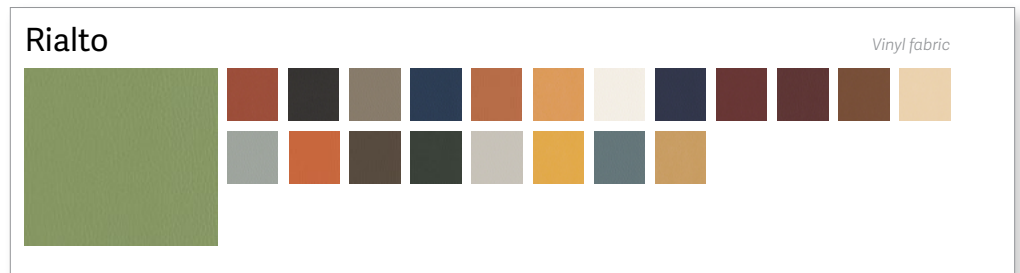
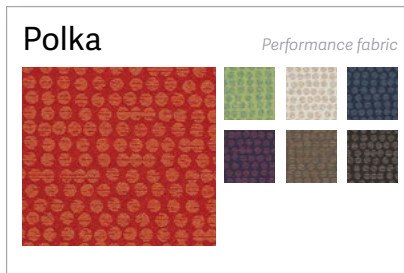
Fabric Library - Grade A



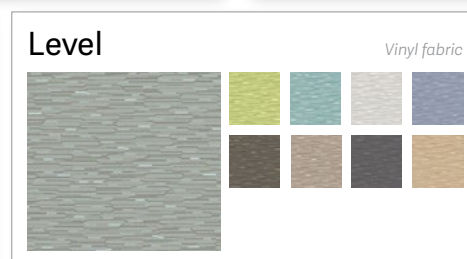
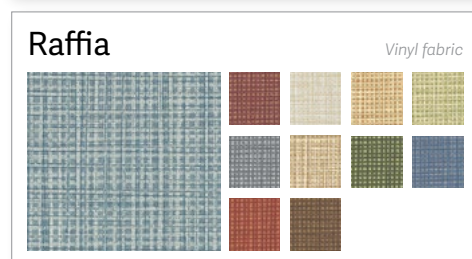
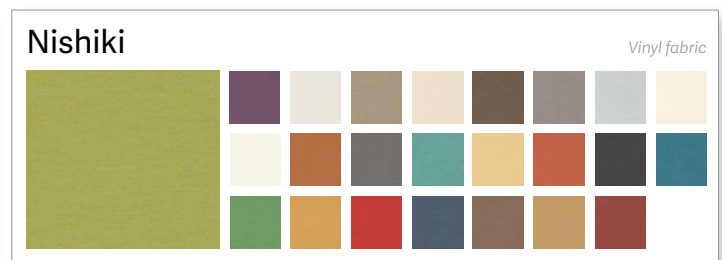
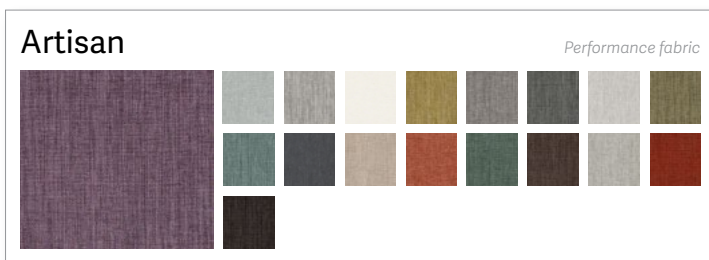
Fabric Library - Grade B



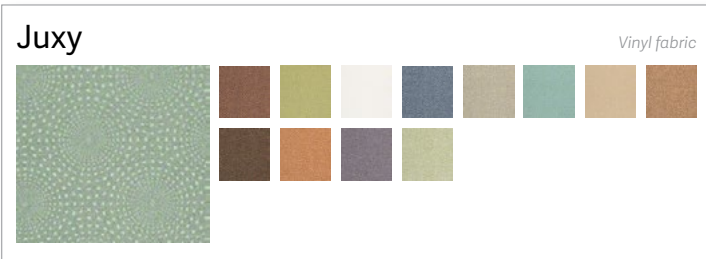
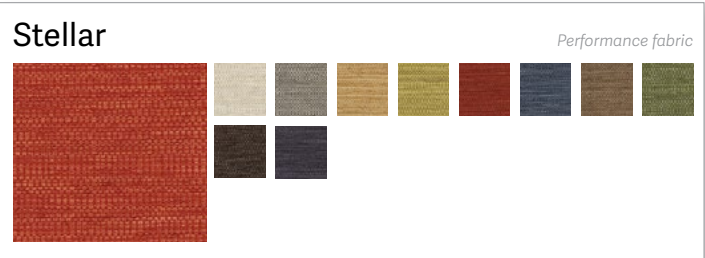
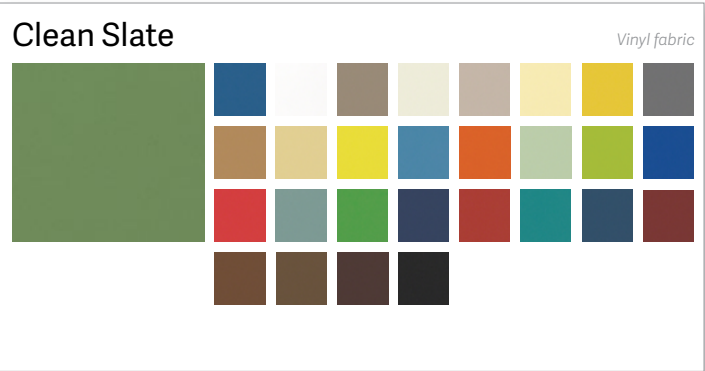
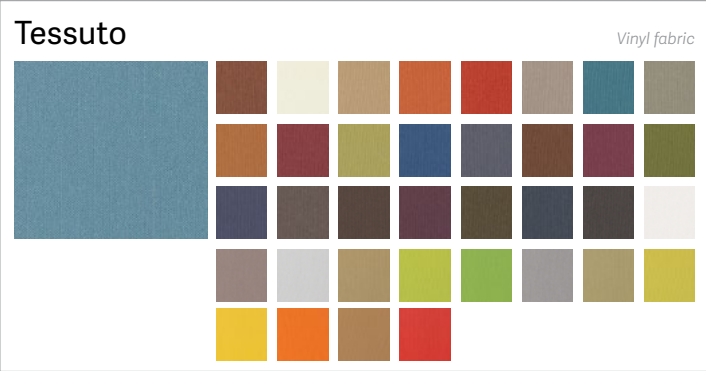
Fabric Library - Grade B - *Continued*



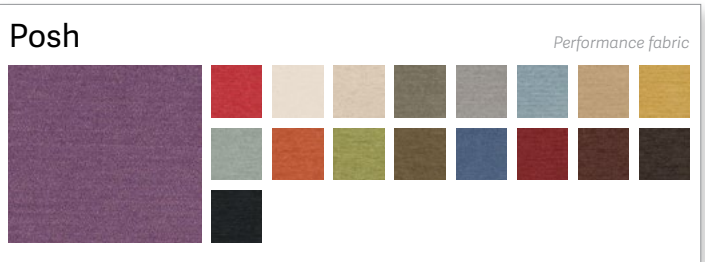
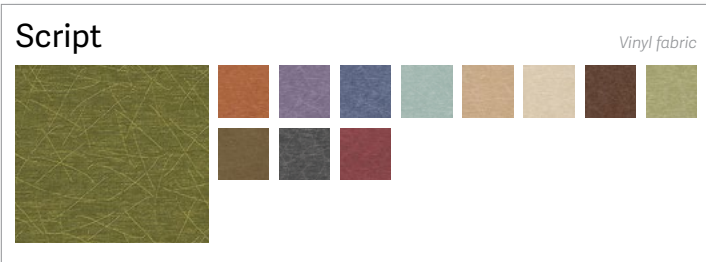
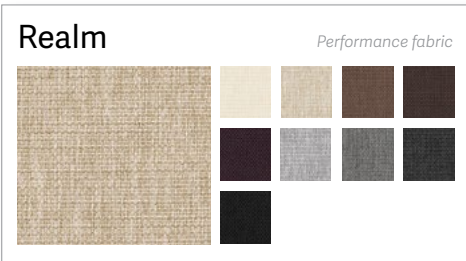
Fabric Library - Grade C



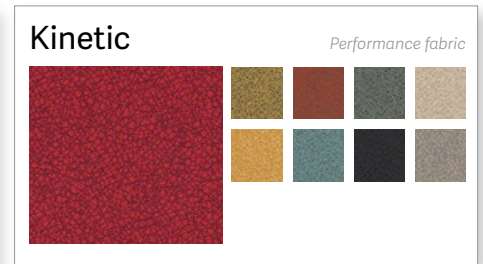
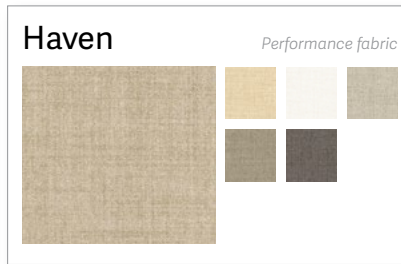
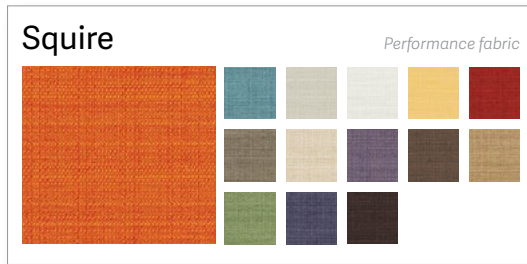
Fabric Library - Grade C - *Continued*



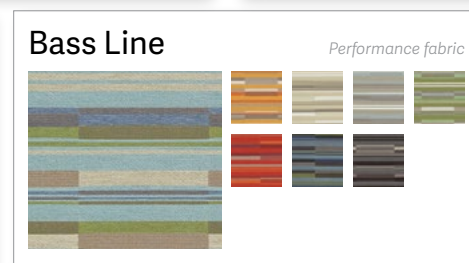
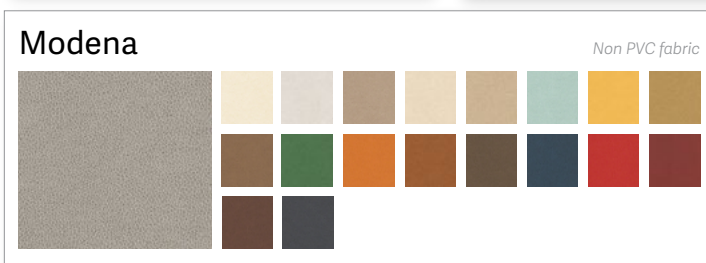
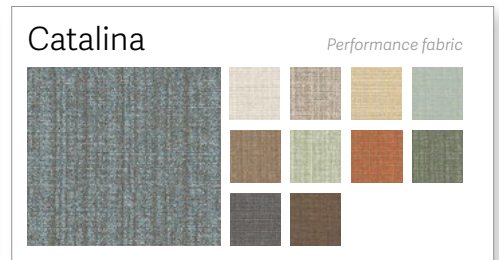
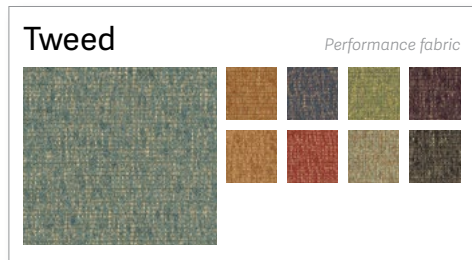
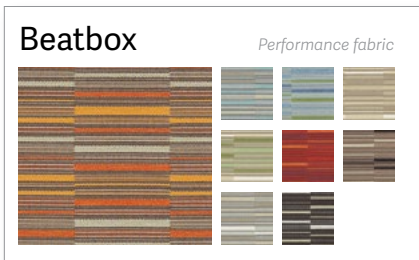
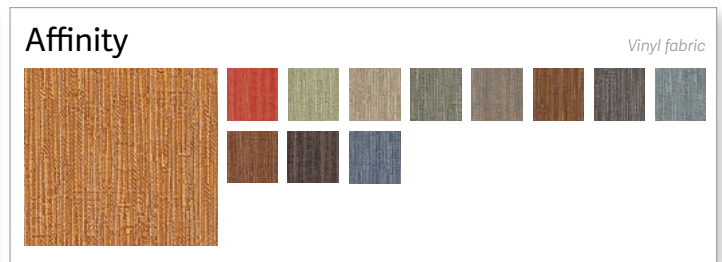
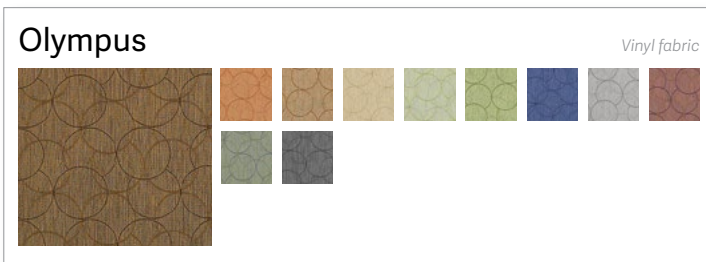
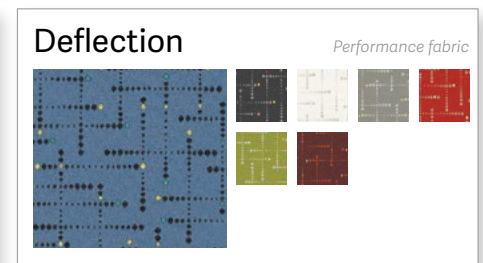
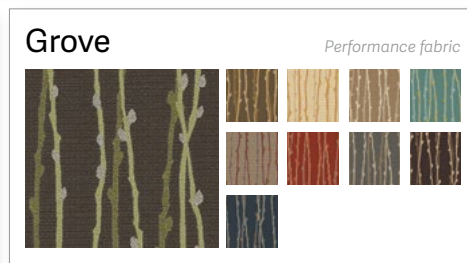
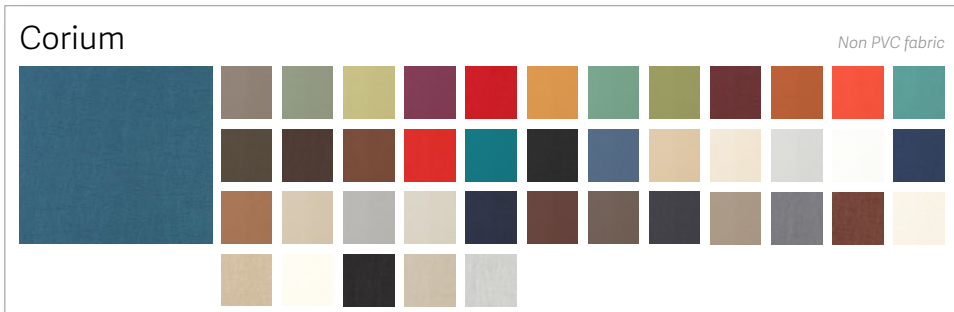
Fabric Library - Grade D



Fabric Library - Grade E



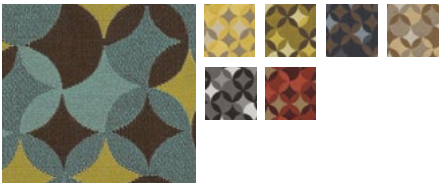
Fabric Library - Grade F



Fabric Library - Grade G

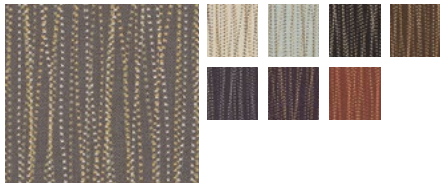
Whirl

Performance fabric

The Whirl fabric features a large-scale pattern of interlocking circles in shades of teal, brown, and yellow. To the right, there are two rows of color swatches: the top row has four swatches and the bottom row has two, showing various color combinations for the pattern.

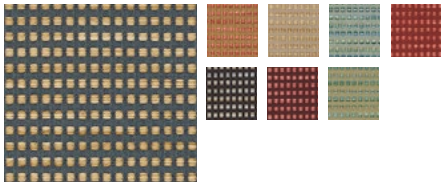
Helix

Performance fabric

The Helix fabric has a pattern of vertical, wavy lines in shades of brown, tan, and gold. To the right, there are two rows of color swatches: the top row has four swatches and the bottom row has three, showing various color combinations for the pattern.

Block Party


Performance fabric

The Block Party fabric features a pattern of small, repeating squares in shades of brown, tan, and gold. To the right, there are two rows of color swatches: the top row has four swatches and the bottom row has three, showing various color combinations for the pattern.

Fabric Library - Grade H

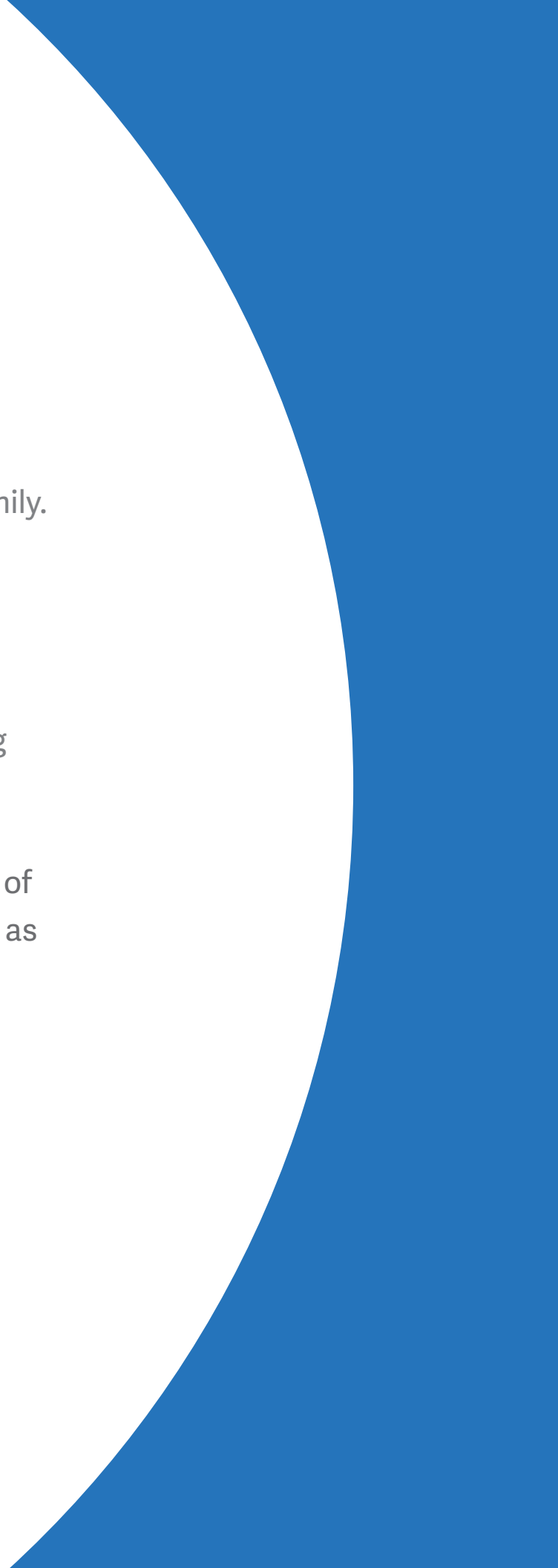
Acrobat

Performance fabric

The Acrobat fabric features a pattern of stylized, overlapping circles in shades of brown, tan, and gold. To the right, there are two rows of color swatches: the top row has four swatches and the bottom row has three, showing various color combinations for the pattern.



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