

DESIGN GUIDE

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ENGINEERED TO ENDURE®

NORIX

Color and The

Color is a vital design tool in providing a therapeutic environment that helps reduce tension, assist in behavior modification and enhance resident and staff safety.

Research indicates that interiors with the interesting use of color that are not overly neutral can:

- Balance the mental equilibrium of residents
- Reduce behavioral discord
- Promote dignity and encourage socialization
- In general, improve resident and staff morale

When applied with understanding and purpose, color can:

- Promote the resident's self confidence
- Serve as a positive distraction
- Uplift the spirit and soothe the psyche
- Provide a visual interest and positive distraction

A normalized environment can assist residents to:

- Reduce tensions and anxiety
- Promote positive behavior modification
- Connect to the natural world and even the region where they reside
- Feel destigmatized within their current settings

With focus on environments with behavioral discord, the Naturals Color Collection addresses three primary human elements:

- Familiarity (Connection to outside world)
- Stress reduction (Calming and lifting the spirit)
- Morale improvement (Humanizing and normalizing)

The Naturals Collections can be used to provide coordinated colors to:

- Common areas
- Sleep spaces
- Learning spaces
- Dining areas

The Naturals Color Collection



The Naturals Color Collection was created specifically for Norix by Tara Hill of Little Fish Think Tank, a design consultant recognized for her work in the use of color to create normalized environments that support positive outcomes.

Ms. Hill also has significant experience regarding the science and theory of color as both a design tool and as a promoter of healing. She has conducted extensive research in evidence-based design regarding color and its profound emotional and physical impact on the human spirit.

Human Spirit



"Color is intrinsic in our everyday lives. We perceive color's presence in our environment, and respond positively. Color is a very cost effective design tool to dramatically improve the environment at nominal cost." - Tara Hill

Norix Color Collection

At Norix, we design innovative, robust furniture that meets the real-world need for humanizing challenging environments.



Canyon

Spirited, youthful and enthusiastic. Canyon is an approachable persimmon color that evokes radiant sunsets and harvest moons. When added to a palette, as a pop or a primary, Canyon will bring forth thoughtful expression.



Meadow

Gleeful, lively and vital. Meadow is the color of spring gardens, grasshoppers and wildflower fields. Sprightly, uplifting and harmonious. It's the essence of nature. Meadow is expressive but never overpowering and is an ideal complement to every color.



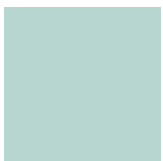
Pine Cone

Rich, familiar and grounding. The color of terra firma, soil and the earth. Pine cone behaves as a foundational neutral, easily partnered with other color options.



Lagoon

Soothing, tranquil and contemplative. The color of sapphire, blue birds and fresh water. Lagoon is easily used in high quantities, but will never compete with other materials and color.



Sea Spray

Breezy and refreshing. Sea Spray takes us to the Caribbean, far away island waters, summer pool parties and sun-kissed dew drops. With just a hint of mint, it's cooling and calming. A perfect partner for all palettes.



Wild Berry

Velvety, lush and assured. Wild Berry is the color of farm-to-table ripened berries, produce and fermented grapes. It's a time-honored color designating prosperity and abundance. Behaving as a hue or a neutral, soft spoken but unyielding. This color partners with all others to provide added interest.



Mojave

Welcoming, warm and classic. Mojave is a sunlit neutral with panache. A blithe camel with authenticity, this heritage color echoes America's deserts, farmlands and shimmering beaches.



River Rock

Alleviating, timeless and quiet. The color of stone, rock and alloy. River Rock allows other colors and materials to be showcased to their fullest.



Graphite

Proud, approachable and expansive. Graphite is a confident neutral. The color of pewter, metamorphic rock, and treasured land and sea fauna. Graphite is a staple with an earnest voice.



Raven

Deep, classic and proud. The color of charcoal, lava and midnight. Raven is a timeless staple that grounds.

Kids Furniture Palette



Norix Furniture's line of fun and durable kids furniture is available in a vibrant and engaging color palette made up of six different poppy hues that are certain to resonate with children and inspire their imagination.

Canary

Cobalt

Fuchsia

Grey Velvet

Lily Pad

Poppy

Norix Product Series

Products that include this icon  are available with upholstery and fabric options.



Vesta™ Series



Seat Colors



Canyon



Wild Berry



Meadow



Mojave



Pine Cone



River Rock



Lagoon



Graphite



Sea Spray



Forté™ Series



Seat Colors



Canyon



Wild Berry



Meadow



Mojave



Pine Cone



River Rock



Lagoon



Graphite



Sea Spray

Wood Base



Maple



Teak



Walnut

Steel Base



Metallic Silver

Molded Plinth Base



Fossil



Moss



Hondo Nuevo® Series

Seat Colors



Wild Berry



Pine Cone



Lagoon



Graphite



Raven

Molded Plinth Base



Raven



Fossil



Moss

Steel Base



Metallic Silver

Molded Wood Grain Legs



Maple



Walnut



Element Series



Arm Cap / Leg Colors



Raven



Harmony™ Series



Arm Cap / Leg Colors



Raven



Affinity Series

Wood Backs



Maple



Walnut (Stain)

Arm Caps



Black

Frames



Metallic Silver



Terra™ Series

Wood Arm Caps



Maple



Teak



Walnut

Arm Caps



Raven

Frames



Black



Metallic Silver



Forma Series

Laminate Cube Tops



Kensington
Maple



Wild Cherry



Asian Sun



Montana
Walnut

Molded Plinth Base



Fossil



Moss



Raven

Steel Base



Metallic
Silver



Wink™ Series

Seat Colors



Canyon



Wild Berry



Meadow



Mojave



Pine Cone



River Rock



Lagoon



Graphite



Sea Spray



RockSmart™

Seat Colors



Canyon



Wild Berry



Meadow



Mojave



Pine Cone



River Rock



Lagoon



Graphite



Sea Spray



Toughcare® Series

Colors



Canyon



Wild Berry



Meadow



Mojave



Pine Cone



River Rock



Lagoon



Graphite



Sea Spray



Gibraltar™ Beam Seating

Seat Colors



Canyon



Wild Berry



Meadow



Pine Cone



Lagoon



Raven

Frame



Metallic Silver



Boulder™ Beam Seating

Seat Colors



Canyon



Wild Berry



Meadow



Mojave



Pine Cone



River Rock

Frame



Lagoon



Graphite



Sea Spray



Raven



Black

Sled Base Chairs



Oak



Cherry



Integra Series

Colors



Canyon



Wild Berry



Meadow



Mojave



Pine Cone



River Rock



Lagoon



Graphite



Sea Spray



Progress Series

Seat Colors



Wild Berry



River Rock



Lagoon



Raven



Mix-Up™ Series

Molded Base



Fossil



Moss



Raven



Kids Series

Colors



Canary



Cobalt



Fuchsia



Grey Velvet



Lily Pad



Poppy



Tabla Tables

Laminates



Kensington Maple



Wild Cherry



Asian Sun



Montana Walnut

Bases



Raven



B-Side

Colors



Canyon



Wild Berry



Meadow



Mojave



Pine Cone



River Rock



Lagoon



Graphite



Sea Spray



Forte™ Occasional Tables

Top Colors



Canyon



Wild Berry



Meadow



Mojave



Pine Cone



River Rock



Lagoon



Graphite



Sea Spray

Laminates Tops



Kensington
Maple



Wild Cherry



Asian Sun



Montana
Walnut



Titanium
Evolve

Wood Base



Maple



Teak



Walnut

Molded Plinth Base



Fossil



Moss

Steel Base



Metallic Silver



Harmony Tables

Laminate Tops



Kensington
Maple



Wild Cherry



Asian Sun



Montana
Walnut

Wood Leg Colors



Maple



Teak



Walnut



Forte™ Cafe Tables

Laminate Tops



Kensington
Maple



Wild Cherry



Asian Sun



Montana
Walnut



Titanium
Evolve



Titanium Evolve
Game Top

Molded Base



Fossil



Moss



Raven



Jupiter Tables

Laminate Tops



Kensington
Maple



Wild Cherry



Asian Sun



Montana
Walnut



Titanium
Evolve



Titanium Evolve
Game Top

Molded Base



Raven



Multi-Purpose Tables

Laminates



Kensington Maple



Wild Cherry



Asian Sun



Montana Walnut



Titanium Evolve



Titanium Evolve Game Top

Bases



Black



Metallic Silver



Leg Style Tables

Laminates



Wild Cherry



Kensington Maple



Asian Sun



Montana Walnut



Titanium Evolve



Titanium Evolve Game Top

Bases



Black



Metallic Silver



X-Base Tables

Laminate Tops



Kensington Maple



Wild Cherry



Asian Sun



Montana Walnut



Titanium Evolve



Titanium Evolve Game Top

Laminate Base



Black



Max-Master Tables®

Seat Colors



Canyon



Wild Berry



Meadow



Mojave



Pine Cone



River Rock



Lagoon



Sea Spray



Raven



Stainless Steel

Laminate Tops



Kensington Maple



Wild Cherry



Asian Sun



Montana Walnut



Titanium Evolve



Titanium Evolve Game Top

Stainless Steel Tops



Stainless Steel with Quietcore



Stainless Steel Reinforced Channel

Legs



Black



Metallic Silver

For complete details see norix.com. Options may vary depending on your configuration.



Oasis Cafeteria Tables

Seat Colors



Canyon



Wild Berry



Meadow



Mojave



Pine Cone



River Rock



Lagoon



Graphite



Sea Spray

Laminate Tops



Kensington
Maple



Wild Cherry



Asian Sun



Montana
Walnut



Titanium
Evolve



Titanium Evolve
Game Top

Steel Top



Stainless
Steel Inlay

Legs



Black



Metallic Silver



Prodigy Bedroom Furniture

Colors



Harvest



Java



Titan® Bedroom Furniture

Steel Colors



Khaki



Ebony

Laminate



Wild Cherry



Attenda® Bedroom Furniture

Colors



Pine Cone



River Rock



Lagoon



Graphite

Laminate Top



Kensington
Maple



Wild Cherry



Asian Sun



Montana
Walnut

Laminate tops available on Deluxe Nightstand, Deluxe Open Chest and Desk.



Protégé™ Bedroom Furniture

Steel Colors



Khaki



Ebony

Laminate



Wild Cherry

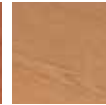


Safehouse® Bedroom Furniture

Wood



Wild Cherry



Oak



Comfort Shield® Seamless Mattress

Color



Slate



SafeStore

Color



Black Max



SafeDoor | Anti-Ligature

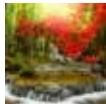
Colors



Autumn



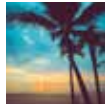
Sunset



Waterfall



Tree Row



Beach



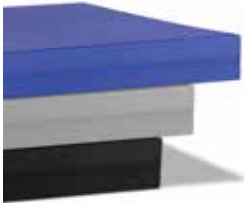
Forest



Pine Color



Teak Color



Comfort Shield® Sealed Seam Mattress

Mattress Material Colors



Norix Blue



Silver Secure



Black Max



Clear



Stack-A-Bunk®

Colors



River Rock



Lagoon



IntelStation® Video Visitation

Seat Colors



Canyon



Wild Berry



Meadow



Mojave



Pine Cone



River Rock



Lagoon



Sea Spray



Raven



Stainless
Steel

Cabinet



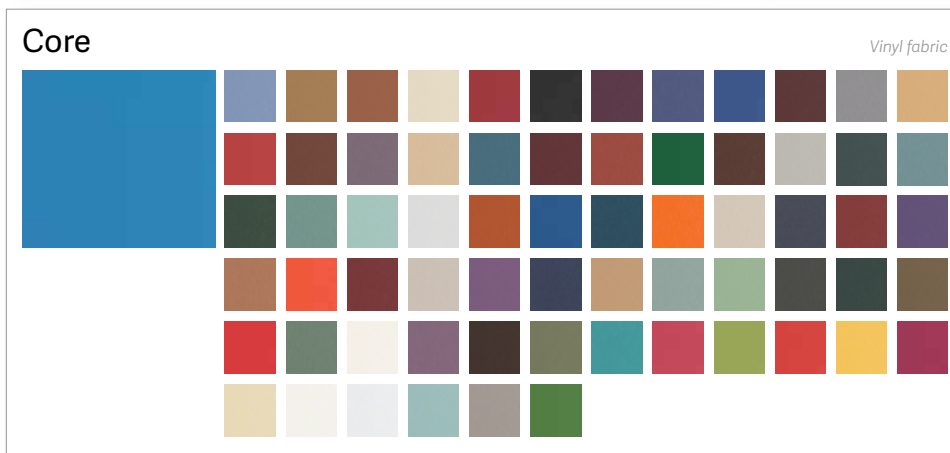
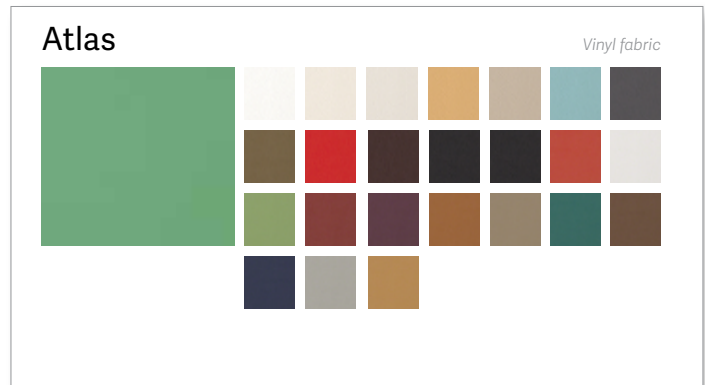
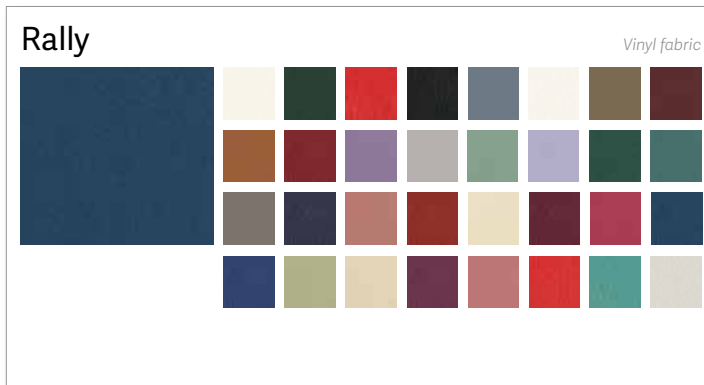
Black
Laminate



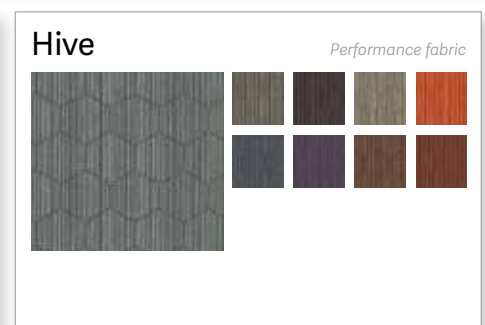
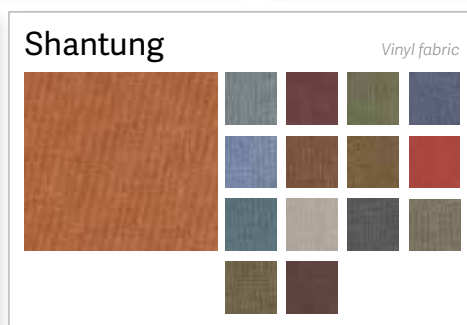
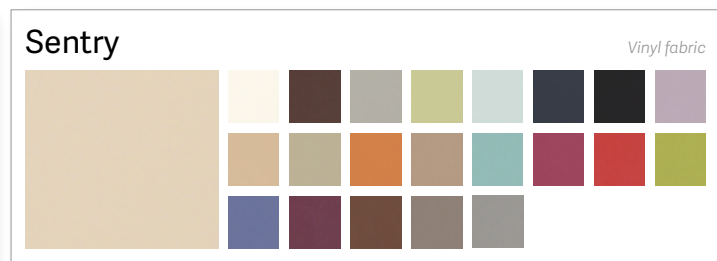
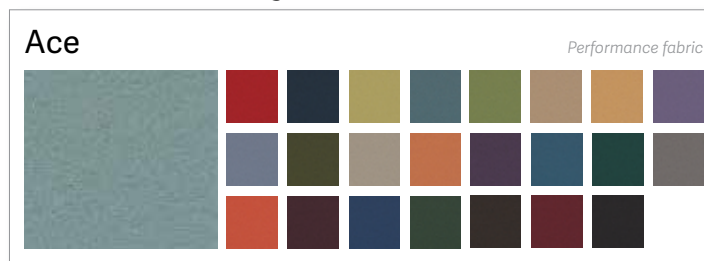
Stainless
Steel

Norix Fabric Offerings

Fabric Library - Grade A

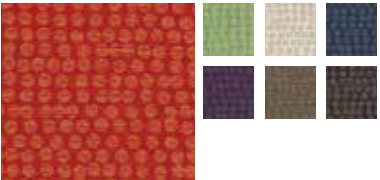


Fabric Library - Grade B




Fabric Library - Grade B - *Continued*


Polka Performance fabric

A large red fabric sample with a repeating pattern of small, dark, circular motifs. To its right is a color palette consisting of 10 small squares in various shades of green, blue, and brown.


Rialto Vinyl fabric

A large green fabric sample with a subtle, repeating pattern of small, dark, circular motifs. To its right is a color palette consisting of 20 small squares in various shades of green, blue, brown, and orange.


Cassidy Vinyl fabric

A large dark red fabric sample with a subtle, repeating pattern of small, dark, circular motifs. To its right is a color palette consisting of 40 small squares in various shades of brown, tan, and muted colors.


Shift Performance fabric

A large red fabric sample with a subtle, repeating pattern of small, dark, circular motifs. To its right is a color palette consisting of 10 small squares in various shades of brown, tan, and muted colors.


Criss Cross Vinyl fabric

A large light gray fabric sample with a subtle, repeating pattern of small, dark, circular motifs. To its right is a color palette consisting of 10 small squares in various shades of brown, tan, and muted colors.

Tribeca Performance fabric

A large dark gray fabric sample with a subtle, repeating pattern of small, dark, circular motifs. To its right is a color palette consisting of 10 small squares in various shades of brown, tan, and muted colors.

Refraction Performance fabric

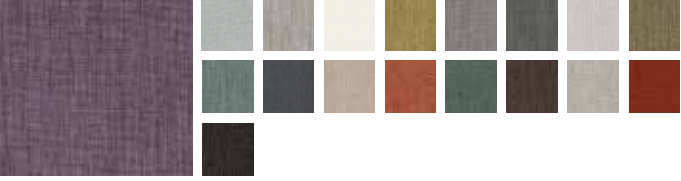
A large teal fabric sample with a subtle, repeating pattern of small, dark, circular motifs. To its right is a color palette consisting of 10 small squares in various shades of brown, tan, and muted colors.

Retrograde Performance fabric


A large dark gray fabric sample with a subtle, repeating pattern of small, dark, circular motifs. To its right is a color palette consisting of 10 small squares in various shades of brown, tan, and muted colors.

Fabric Library - Grade C

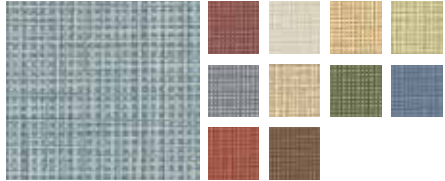
Artisan Performance fabric

A large dark purple fabric sample with a subtle, repeating pattern of small, dark, circular motifs. To its right is a color palette consisting of 10 small squares in various shades of brown, tan, and muted colors.

Nishiki Vinyl fabric

A large green fabric sample with a subtle, repeating pattern of small, dark, circular motifs. To its right is a color palette consisting of 10 small squares in various shades of brown, tan, and muted colors.

Raffia Vinyl fabric


A large blue fabric sample with a subtle, repeating pattern of small, dark, circular motifs. To its right is a color palette consisting of 10 small squares in various shades of brown, tan, and muted colors.

Level Vinyl fabric

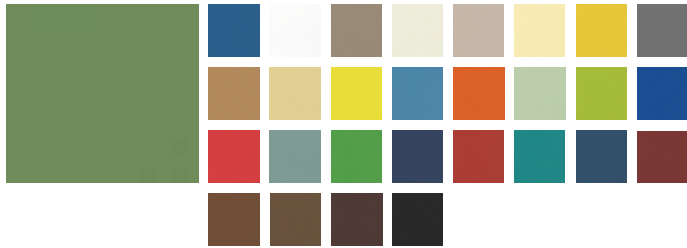
A large gray fabric sample with a subtle, repeating pattern of small, dark, circular motifs. To its right is a color palette consisting of 10 small squares in various shades of brown, tan, and muted colors.

Fabric Library - Grade C - *Continued*


Tessuto Vinyl fabric




Clean Slate Vinyl fabric



Outlander Performance fabric




Stellar Performance fabric

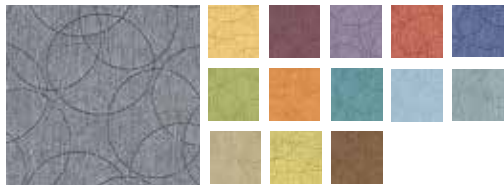


Fabric Library - Grade D

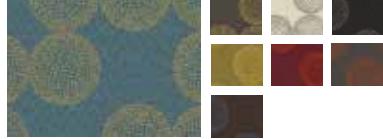
Realm Performance fabric



Cirque Vinyl fabric



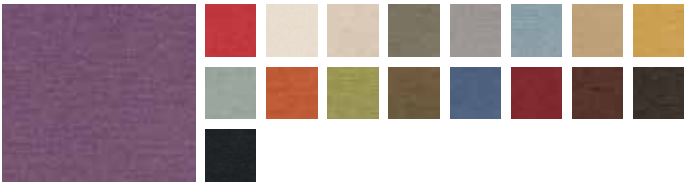
Nova Performance fabric



Apex Vinyl fabric



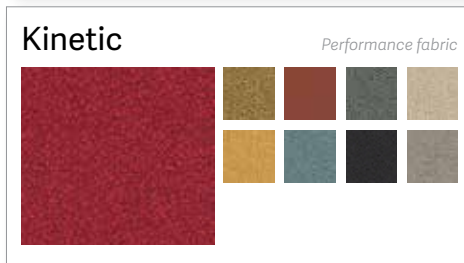
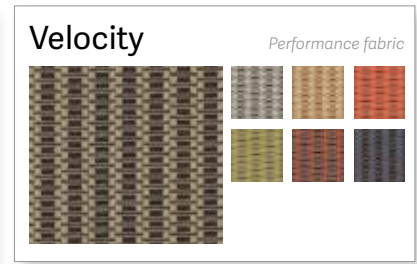
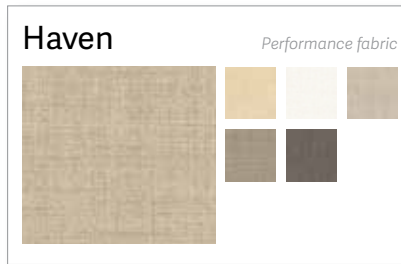
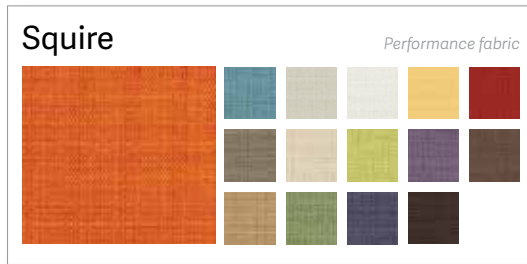
Posh Performance fabric



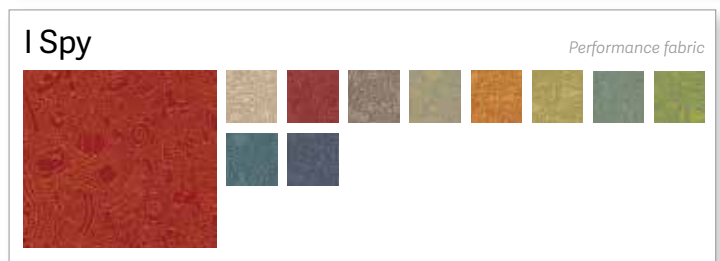
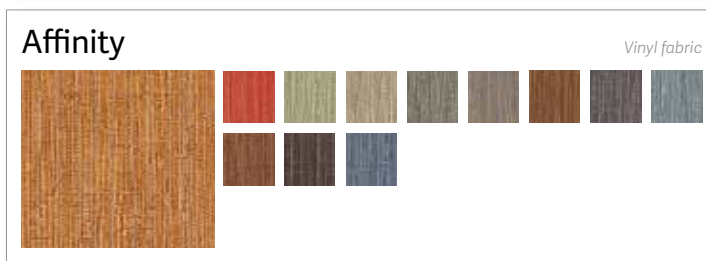
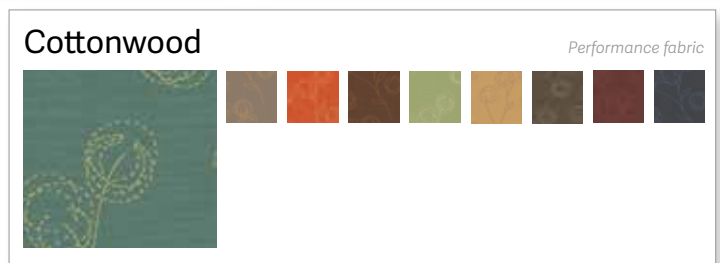
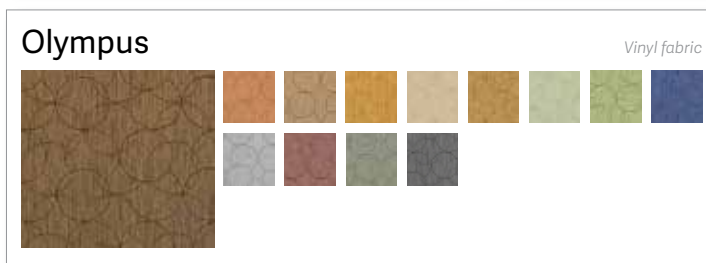
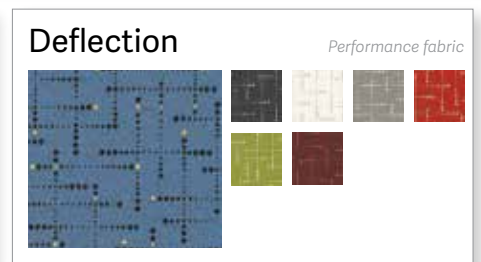
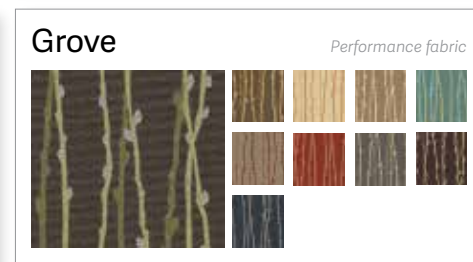
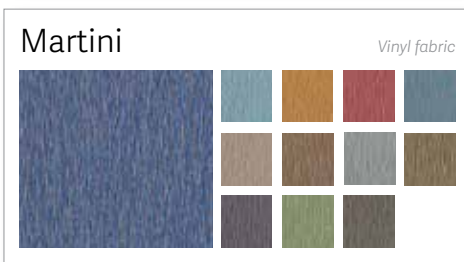
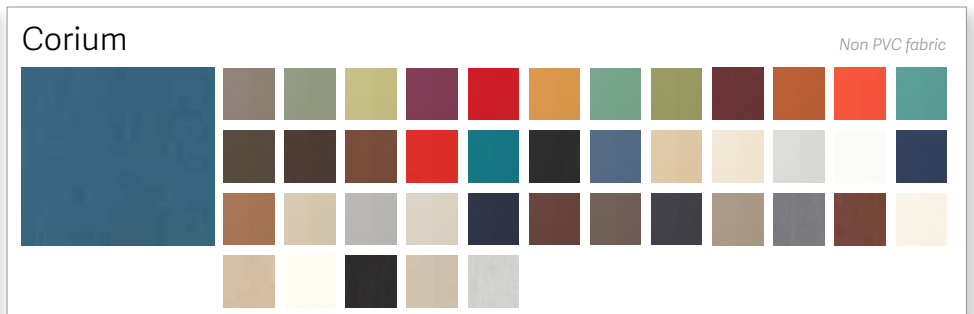
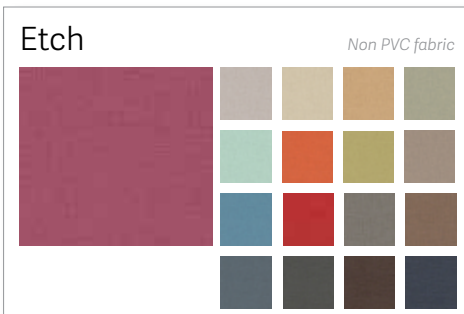
Script Vinyl fabric



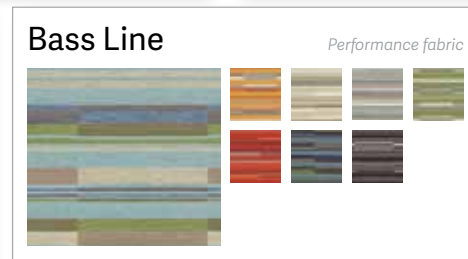
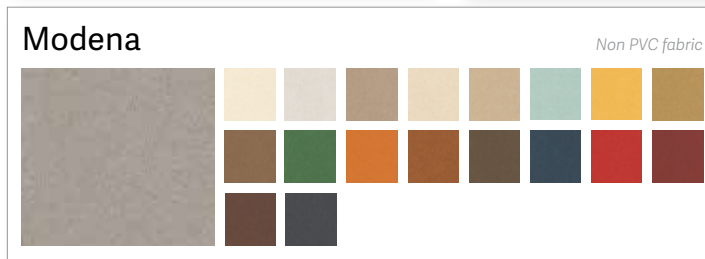
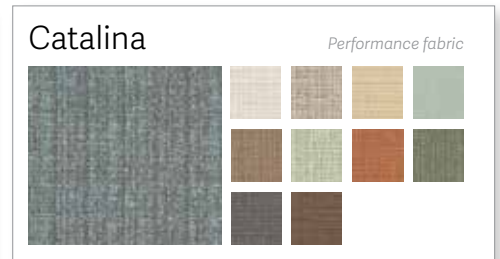
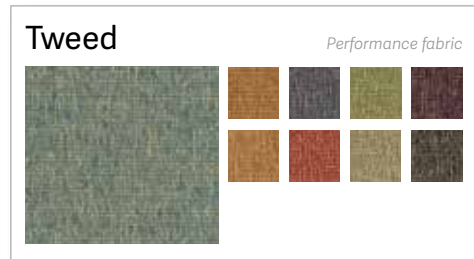
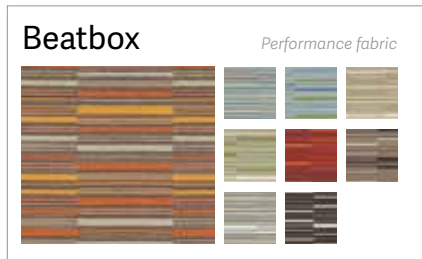
Fabric Library - Grade E



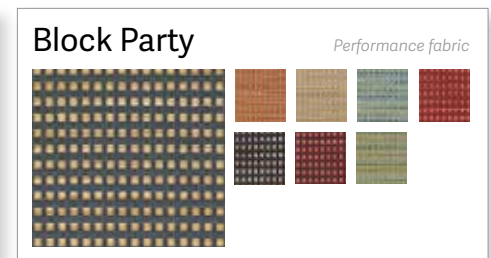
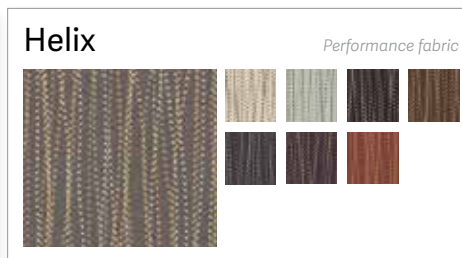
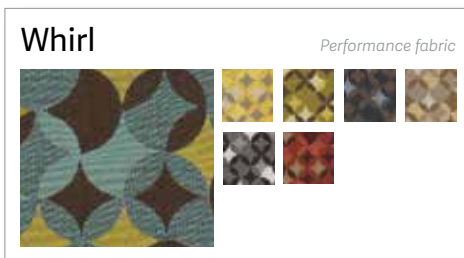
Fabric Library - Grade F



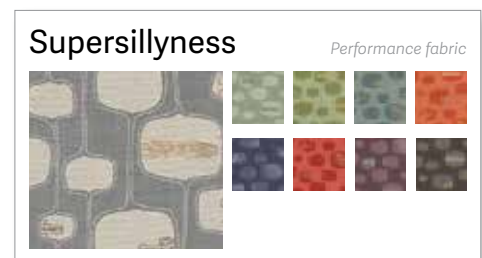
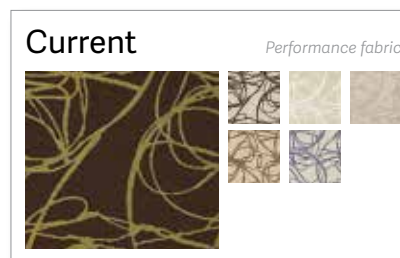
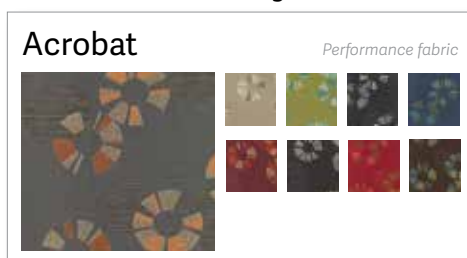
Fabric Library - Grade F - *Continued*



Fabric Library - Grade G

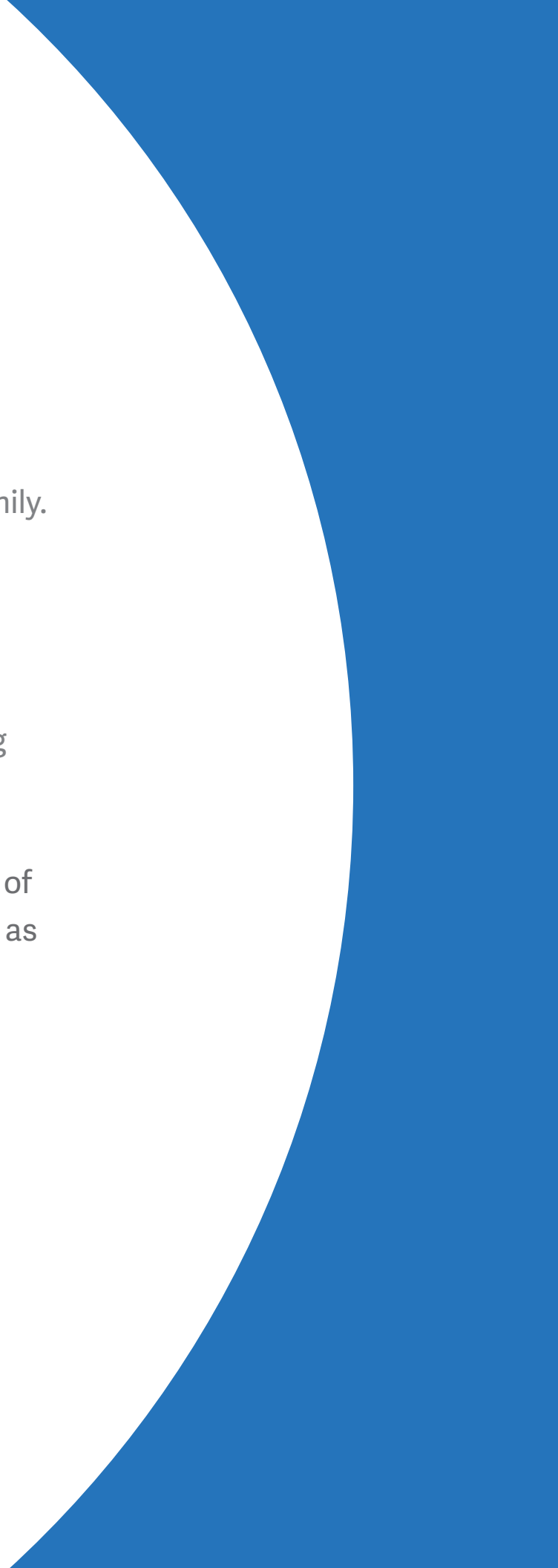


Fabric Library - Grade H





AT NORIX, WE DESIGN INNOVATIVE,
ROBUST FURNITURE THAT MEETS THE
REAL-WORLD NEED FOR HUMANIZING
CHALLENGING ENVIRONMENTS.



Norix is not just a corporation, we're a family.
We care about the people we serve, our
community and our team.

We create contemporary designs that
humanize our industry without sacrificing
robust structural integrity.

Our products are built with the wellbeing of
the people who use the furniture in mind, as
well as the people around them.

norix.com



AT NORIX, WE DESIGN INNOVATIVE, ROBUST FURNITURE
THAT MEETS THE REAL-WORLD NEED FOR HUMANIZING
CHALLENGING ENVIRONMENTS.



NORIX[®]

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